DEAR WILDCATS,

Despite challenges, one thing remains certain at the Eller College: we continue to move ahead thanks to the perseverance and determination of our faculty, staff, students, and alumni. In the 2020-21 academic year, all classes were converted to online and graduation was held virtually—and we all rose to the challenge, stepping up and assisting each other. Including you—our alumni, friends, and supporters. Thank you for making our success possible! Just another example of what it means to Bear Down.

And change continues! Our dean, Paulo Goes, has accepted the deanship with the Freeman School of Business at Tulane University in New Orleans. We all wish Paulo and his family the best. He will be missed, and I thank him for his 13 years with the Eller College of Management. Jeff Schatzberg, vice dean and Frances McClelland Chair in Accounting, has been appointed the dean for an interim period—a role he has filled in the past. I am very appreciative that Jeff will lead Eller while a search for a new dean is conducted. Additionally, Walt Zipperman ’69 BSBA ’75 MBA has assumed the role of Board Chair. Walt has been on the board for many years and is a pillar in the Eller College.

Eller will continue to thrive in the 2021-22 academic year, and I look forward to your continued engagement.

Thank you for your support.

Rob Ross ’88 BSBA (Finance)
ELLER NATIONAL BOARD OF ADVISORS CHAIR
DEAR ELLER FRIENDS AND SUPPORTERS—

It is with very mixed emotions that I share with you news of my transition to Tulane University as Dean of the A.B. Freeman School of Business in August 2021.

This is an exciting opportunity for me personally and for my family. Professionally, I feel the Freeman School offers a great environment to continue to do what I love in this new chapter of my career: develop exciting programs and initiatives in a similar way to what we have successfully accomplished at Eller in the past few years.

But this transition does not come without great sadness at leaving a family and a culture I have come to love in my 13 years at Eller. When I started as MIS department head in 2008 I knew I was joining one of the best business colleges in the United States. It has been an outstanding experience for me.

I am grateful for the support so many of you have shown me during my tenure as Eller Dean, and I hope you will review the contents of Eller’s 2020-21 Annual Report as a fitting recognition of the many accomplishments we’ve achieved together. As Eller donors, supporters, alumni—in short, as the backbone of the Eller family—you are well poised to help sustain the college into the future.

Thank all of you for the immense leadership you show every day to Eller. I have been enriched by you, and I will continue to cheer Eller on from afar.

All my best,

Paulo

Paulo B. Goes
Dean and Halle Chair in Leadership
The Eller College of Management
THE UNIVERSITY OF ARIZONA
INVESTMENT IN ELLER BREAKDOWN

**Sources of Funds**
- 51% Allocated State Budget and Tuition Revenue
- 37% Other Tuition and Fee Revenue
- 7% Gifts
- 3% Research Grants and Contract Revenue
- 2% Other Revenue
- 1% Commitments from Other Units

**Uses of Funds**
- 69% Academic Departments and Centers
- 11% Administration
- 8% MBA Programs
- 5% Undergraduate Programs
- 3% Scholarships and Financial Aid
- 2% Research Centers
- 2% IT and Systems
RANKINGS

NATIONAL UNDERGRADUATE

THE TFE TIMES

#3 Finance
#6 Accounting
#11 Economics

U.S. NEWS & WORLD REPORT

#32 Program

#4 MIS
#23 Entrepreneurship
#29 Management and Organizations

#6 Online BSBA
#24 Marketing
#38 Accounting

NATIONAL GRADUATE

U.S. NEWS & WORLD REPORT

#3 MIS

#21 Entrepreneurship
#40 Economics
#51 Part-Time MBA

#21 Business Analytics
#10 Online MBA
#19 Online MBA Finance

#28 Accounting
#64 Full-Time MBA

#22 Online MBA

*August 2020-June 2021
With the creation of a new scholarship for the Department of Finance in the Eller College of Management, the ALLSUP FAMILY CHARITABLE FOUNDATION hopes to make a lasting and direct impact in the lives of undergraduate finance students—a goal already reached 38 times over with no signs of stopping.

The Allsup Engagement Award, which was distributed to the first students in summer 2021, is awarded to current undergraduate finance majors who need financial assistance in order to pursue summer internships and other career-related experiences.

Engaged couple Andrew Allsup ‘20 BSBA (Finance) and Cammy Stevenson ‘20 BSBA (Finance), BA (Art History), who met during their time at Eller, came up with the idea for the scholarship after reflecting on their experiences at the college.

“We both realized that our current career interests are direct results of the internships and work experiences we had during our time at Eller,” says Stevenson. “I wouldn’t have been able to pursue my degree—it alone graduate from Eller—without financial aid and scholarships. While tuition scholarships are wonderful, if a student isn’t receiving similar support during the summer, they may not be receiving the full college experience—which can have a lasting impact on their career.”

“We learned that it isn’t a lack of opportunities or internship offers keeping students from earning real-world experience,” adds Allsup. “It is largely due to the financial constraints of
internships, whether that be a flight needed to attend an interview, a security deposit on an apartment or a means of income during an unpaid internship.”

The 38 scholarships distributed during summer 2021 went toward a number of different needs, including assisting a student to rent a car to drive to and from an internship, relocation costs and purchasing tech equipment like computers, webcams and mics for virtual internships.

“With my internship at Northwestern Mutual, I will begin my experience as a financial advisor and begin building my clientele base,” says one scholarship recipient. “I didn’t have enough formal clothes to wear to the internship, enough money to afford my licensing exam, and I knew I wouldn’t make enough money to cover my rent. But with this scholarship, I will be able to cover all those costs so I can focus solely on my internship. I’m extremely grateful for this opportunity.”

“The hope is that this scholarship can help remove obstacles for hardworking, ambitious students,” says Jessica Allsup, Andrew’s mother and director of the Allsup Family Charitable Foundation.

“In turn, we believe that this will help both the students and the Eller College in the long-run.”

NEWLY ENDOWED FUNDS

Chester A. Baker, LTC, USA, Retired, C. Jean Baker, and Timothy J. Townson Endowed Scholarship for Current Service Members, Veterans, and Their Families

BeachFleischman Endowed Scholarship in the Dhaliwal-Reidy School of Accountancy

Compton-Foresman Endowed Scholarship in the Eller College of Management

Dupont Family Scholarship

Leslie Eldenburg Scholarship Endowment

Eller African American Honorary Alumni Scholarship Fund

Jerri L. Frantzve, Ph.D. Endowed Scholarship

Grow and Give Back Scholarship Endowment

Steve J. Hilton Family Endowed Scholarship in Finance

Dhaliwal-HS Lopez Chair in Accounting Scholarship

Blaney Lundberg Endowed Scholarship

Notehall Scholarship Endowment

Douglas Paddison Memorial Scholarship

The Polonsky Family Scholarship Endowment in Honor of their Grandchildren

Riegger Family Scholarship

Saguaro Scholarship Endowment

Brad Sarnoff Family Endowed

Joseph Smeeding Memorial Scholarship

Lynn H. Stockman Endowed Scholarship

Jayanthi and Shyam Sunder Endowed Scholarship in Accounting
SPECIALTY MASTERS PROGRAMS

Main Campus in Tucson

- ECONOMICS: 24
- MARKETING: 50
- FINANCE: 59
- BUSINESS ANALYTICS: 71
- ACCOUNTING/MASTERS: 89
- MIS*: 106

* includes Business Intelligence & Analytics and Enterprise Information Security Certificates

Online

- HEALTHCARE MANAGEMENT: 16
- ENTREPRENEURSHIP: 20
- CYBERSECURITY: 30
- ACCOUNTING**: 35
- MIS*: 57

* includes Business Intelligence & Analytics and Enterprise Information Security Certificates
** Includes Accounting Graduate Certificate

STUDENTS IN MBA PROGRAMS

- EXECUTIVE MBA TUCSON/PHOENIX: 58
- EVENING MBA: 89
- FULL-TIME MBA: 66
- DISTANCE MBA CHANDLER: 19
- ONLINE MBA: 274

CLASS PROFILE

- 605 AVERAGE GMAT
- 38% AVERAGE MINORITIES
- 29% INTERNATIONAL
- 28 ENROLLMENT
- 4.6 YEARS PROFESSIONAL EXPERIENCE
- 29 AVERAGE AGE
INCOMING ELLER UNDERGRADS

1,242 NEW FRESHMEN
1,212 Pre-Professional
30 Pre-Economics

209 NEW TRANSFERS
201 Pre-Professional
8 Pre-Economics

444 NEWLY ADMITTED TO BUSINESS PROFESSIONAL PHASE

3.665 AVERAGE GPA

459 ONLINE BSBA STUDENTS

62 NEW STUDENTS FOR FALL 2020

UNDERGRADS BY MAJOR
Tucson, Online, Micro-campuses, Global Direct campuses

62 OPERATIONS & SUPPLY CHAIN MGMT

63 ENTREPRENEURSHIP

91 BUSINESS ECONOMICS

258 BUSINESS MANAGEMENT

259 ECONOMICS

310 ACCOUNTING

342 FINANCE

343 MARKETING

362 MANAGEMENT INFORMATION SYSTEMS

381 BUSINESS ADMINISTRATION
In 2015, EAAH had its humble beginnings: a mission statement jotted down on a paper napkin, according to Amughan, who served as founding president. “We wanted to build a community centered around helping more Black students get through the professional admissions process and navigate business school experience,” she says.

“Starting the honorary almost felt like an inevitability,” says Twyman, also a founding member and former EAAH president. “The amount of growth that we saw over the first few years can be attributed to the desire for a community like the one we were forming.”

The group began offering professional development workshops, service opportunities and ways to connect with community organizations. The EAAH Leadership Empowerment and Academic Development Program (LEAD), which the group developed with Veronica Atondo, coordinator for leadership and engagement and current advisor for LEAD, helps first-year pre-business students transition to life in college. Thanks to founding member Lassiter’s web design experience, EAAH was also able to develop a robust website where members can access study guides, discover scholarships, internship opportunities, find weekly readings and more.

The lasting impact of EAAH has stuck with these recent alumni even after leaving Eller and entering the workforce, fueling them with the desire to give back to EAAH to ensure more students can experience the benefits of the honorary. “I have always known I wanted to give back in some fashion,” says Lassiter. “But the idea for the Eller African American Honorary Alumni Scholarship came about while having dinner with friends and family for my brother’s graduation. During our conversations, I realized that if I got enough EAAH alumni together, we could contribute enough to start a scholarship and then build from there.”
After relaying the idea to Twyman and ironing out the details, the two approached several recent EAAH alumni to encourage them to commit funds to the scholarship, and the news was eagerly received.

“As someone who received scholarships to help fund my education at the University, I know how much it means to provide financial funding directly to students,” says Amughan. “The ability to give back to another student is one of the most profound things that we can do to create equitable change in the world.”

Through discussions with the Eller Development and Alumni Relations team and the University of Arizona Foundation, the group launched a crowdfunding campaign during Black History Month as a way to kickstart Black futures and support the endowment. The campaign was open to anyone and within hours they received an outpour of support.

The campaign, which ran during the month of February, passed the first goal of $5,000 in less than one day, beat a stretch goal of $7,500 in just three days later, then the goal of $12,000 just shortly after. Over the course of the campaign, $15,610 was raised by 149 donors to support the scholarship.

“To be honest, I didn’t expect to be able to give back in any kind of capacity this early-on after graduating,” says Kidane. “It is exciting to have this type of opportunity to make an impact together with others.”

The scholarship, which will begin selecting recipients this fall, will be used to help EAAH members who show academic excellence and need financial assistance.

“We hope that this ends up being something where Black students at Eller can indefinitely receive some sort of financial assistance so they can focus on what really matters,” says Twyman. “The more we can free up their mental capacity from worrying about funding their education, the more I believe we will see their talents, ambitions and passions shine through.”
Humberto and Czarina Lopez Establish Two Endowed Chairs at University of Arizona

Longtime University of Arizona supporters and volunteers HUMBERTO AND CZARINA LOPEZ have given the University of Arizona $3.5 million to establish two endowed chairs, including $1.5 million to establish the Dhaliwal-HS Lopez Chair in Accounting at Eller’s Dhaliwal-Reidy School of Accountancy in honor of Dan Dhaliwal, a 1977 alumnus, who was head of the accounting department from 1996 until his passing in 2016.

“We’ve been blessed, and we’re getting to an age where we realize we can’t take it with us. We started out with nothing and we will leave with nothing, so in the meantime we’d like to be able to help others,” Humberto Lopez says.

“It grows on you. The more you give, the more you notice it’s not enough,” Czarina Lopez says.

Humberto Lopez recalls a high school counselor saying he wasn’t college material because he was a C student. What the counselor didn’t know was that Lopez was working long hours to help support his family and didn’t have much time for homework. The counselor’s comment gave Lopez a greater sense of determination to pursue higher education. He enrolled at Cochise College in Douglas, Arizona, before transferring to the University of Arizona, where he majored in accounting.

Humberto Lopez is a 1969 graduate of the Eller College and chair of HSL Properties, Arizona’s largest owner-operated property management company, which he co-founded. The Lopezes are well-known at the university and in the Tucson community for their philanthropy and for their volunteer service on many organizations’ governing boards.

“Attending the University of Arizona was the best decision I ever made. It was a steppingstone to get me where I am today.”

—HUMBERTO LOPEZ
“Attending the University of Arizona was the best decision I ever made. It was a stepping-stone to get me where I am today,” he says.

The couple have remained connected to the university ever since Lopez’s graduation; their gift to create an endowed chair at Eller was motivated primarily by Humberto Lopez’s long friendship with Dhaliwal.

“Dan brought the accounting department to the level it is today. He was a very dear person, admired by all,” Humberto Lopez says.

“He was always so hopeful, just a wonderful person,” Czarina Lopez adds.

When the chair is filled in the 2021-22 academic year, the Lopezes plan to share with the holder what Dhaliwal meant to them.
Generous Donor Support Funds McClelland Hall Tech Upgrades

Generous support from two Eller College of Management alumni, Charles “Chuck” Tyler ’90 BA (Economics and Political Science) and Kerry Tyler ’91 BSBA (Finance and Accounting), enabled a number of classroom tech upgrades in McClelland Hall to support hybrid classroom learning environments.

New classroom features include ceiling microphones to ensure both in-person and online students can hear the instructor clearly, adjustable cameras that allow for either a wide or close view of the instructor, tracking cameras so that the instructor can move around the classroom while still on video, monitors to display online students in the classroom, upgraded audio systems and cameras placed above whiteboards so online students can view content written on the board.

“I taught my first class this semester using the new technology,” says Katie Maxwell, senior lecturer in accounting. “It worked incredibly well and I felt connected to all the students in person and at home. Thanks to everyone who worked so hard to get the technology set up for us.”

Though all classes are scheduled to return to in-person in the fall, instructors can still opt to offer their classes in a hybrid format—an endeavor made easier by these new tech installations, thanks to the Tyler’s support.

“We are so grateful to have the opportunity to help Eller continue to thrive through this difficult year,” say the Tylers. “All the credit for the successes during the challenging ‘20-’21 school year goes to the amazingly talented, creative and hardworking administration, faculty and staff at the University of Arizona! Bear Down!”
Upgrades include microphones, adjustable and tracking cameras, new monitors and upgraded audio systems.

THANK YOU!

“My name is Shelby Carlson, and I was the recipient of multiple scholarships including the Phil and Susan Hagenah Scholarship during the final year of my graduate education. These generous scholarships were crucial in allowing me to excel during my time at the University of Arizona. Balancing a variety of leadership positions and maintaining academic rigor was extremely important to me. I fused these goals by joining several organizations such as the Zipperman MIS Scholars Program, Kappa Alpha Theta Sorority, Surfrider AZ Sustainability Club and working on campus. I was also given the opportunity to complete several internships, including with Honeywell Aerospace, Famers Insurance and Ironwood Wealth Management.

In Fall 2020 I had the opportunity to work directly with Microsoft through a consulting class. The scholarships I received allowed me the financial freedom to work less at my on-campus job and focus on my education. I graduated in May 2021 with my master’s in Marketing and started a full-time position in Scottsdale, Arizona as a business analyst for Cognizant Consulting. This career choice is truly an accumulation of all the experiences I gained during my time at Eller.

Thank you to all the donors that provide scholarship support to students like me. Scholarships enriched my time at the Eller College of Management and allowed me to be involved on-campus. I appreciate all the donors who give their time and resources to Eller students, as I know first-hand the impact it makes on each of their lives.”

—SHELBY CARLSON
Thanks to Our Donors

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Barbara Dawson
Clyde Dawson
Philip Hagenah
Susan Hagenah
Czarina Lopez
Humberto Lopez
Nancy Salter
Peter Salter
Gail Stoner
Gates Stoner
Charles Tyler
Kerry Tyler
Deborah Arnold
Walter Zipperman

$100,000–25,001
Christopher Ackerley
Diana Ackerley
C. Jean Baker
George Huggins
Andrew Braccia
Kirsten Braccia
Stevie Eller
Laurel Fusco
Thomas Fusco
Steven Hilton
Suzanne Hilton
Mary Ann Laubacher
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Troy Lundberg
Jeffrey McKeever
Tahnia McKeever
Richard Rodgers
Susan Rodgers
Jayanthi Sunder
Shyam Sunder
Deron Webb
Heather Webb
Mary Willis

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Anonymous
William Allen
Susan Allen
Teresa Briggs
Catherine Butler
Ronald Butler
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Johanna Switzer
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Linda Tansik
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Steven Yin

$10,000–2,501
Anonymous
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Leigh Baggs
Kate Bello
Lawrence Bello
Daniel Benis
Chris Benson
Joelle Benson
Leonard Bower
Marcia Bower
Alison Bratcher
Kevin Bratcher
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Brian Gentile
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