



Your Business Journey Starts Here.

UNDERGRADUATE PROGRAMS



THE UNIVERSITY OF ARIZONA
**Eller College
of Management**



TOGETHER WE TRANSFORM

TRANSFORMATION is the bedrock of the Eller College. We create opportunities and spaces for boundary-free collaboration, knowing our success resides with our shared ability to come together in the face of profound technological, social and economic changes.

Eller is part of a land-grant, Hispanic Serving Institution that resides on ancestral, traditional and contemporary lands of the Tohono O'odham Nation and the Pascua Yaqui Tribe.

We recognize that representation, validation and empowerment are foundational to a strong academic culture and that barriers impeding inclusion in, or access to, education must be identified and addressed. We are constantly working to overcome the historic systems of oppression and discrimination that continue to harm minoritized groups through intentional curricular, co-curricular, recruitment, support and engagement initiatives that foster a diverse, equitable and inclusive environment where our full community can learn and thrive.

We expect all members of our community to understand and value the need for creating and sustaining environments that foster diversity, equity and inclusion in the business setting and beyond.

And we're looking for you. You, the leader. You, the idea person. You, the doer and sharer. You, who's ready to make an impact and to celebrate the impact of others. You, the future accountant or Wall Street analyst or marketing director or entrepreneur. You, who's ready to transform.

Welcome to Eller.



#20
PUBLIC
IN THE US

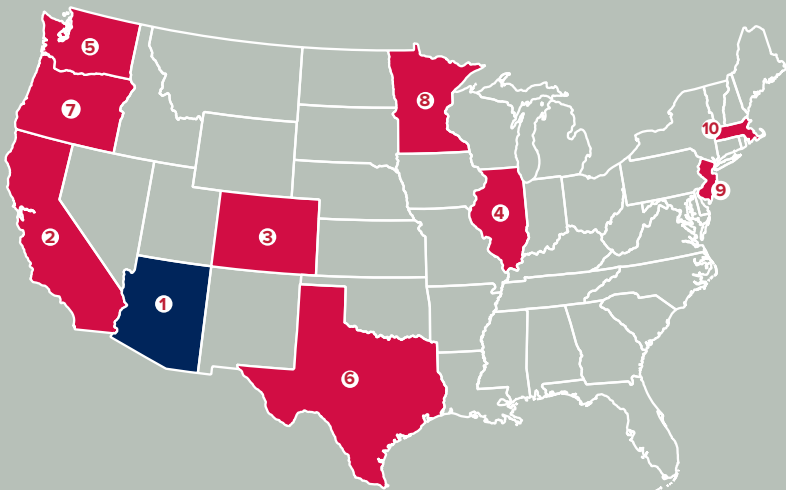
#31
OVERALL
IN THE US

#4
OVERALL
IN THE WEST

U.S. NEWS & WORLD REPORT SEPTEMBER 2018



TOP HOME STATES OF INCOMING ELLER STUDENTS



89%

GRADATING SENIORS
REPORTED HAVING
AN INTERNSHIP

\$57,287

AVERAGE
STARTING SALARY

42%

JOB OFFERS LOCATED
IN ARIZONA

90%

CAREER PLACEMENT
OUTCOMES

#6

FOR ENROLLING THE MOST
MINORITY STUDENTS IN THE NATION,
-POETS & QUANTS 2021





CHOOSE YOUR **PATH**

ACCOUNTING

AVERAGE SALARY AND CAREER OPTIONS

\$53,643

- Public Accounting-Audit
- Tax
- Consulting
- Corporate Accounting
- Corporate Financial Planning/Analysis
- Government/Not-for-Profit

MARKETING

AVERAGE SALARY AND CAREER OPTIONS

\$56,283

- Advertising/Promotions
- Buying
- Enterprise Sales
- Market Research/Analysis
- Public Relations/Social Media

BUSINESS MANAGEMENT

AVERAGE SALARY AND CAREER OPTIONS

\$51,440

- Accelerated Leadership Development
- Human Resources
- Operations
- Retail Management
- Sports Management

ENTREPRENEURSHIP

AVERAGE SALARY AND CAREER OPTIONS

\$60,571

- Intrapreneurship
- Start a New Venture
- Venture Capital
- Work for a New Venture

FINANCE

AVERAGE SALARY AND CAREER OPTIONS

\$63,438

- Commercial Banking
- Corporate Finance
- Investment Banking
- Real Estate
- Wealth Management

MANAGEMENT INFORMATION SYSTEMS

AVERAGE SALARY AND CAREER OPTIONS

\$62,340

- Design/Development
- IT Consulting/Management
- Networking/Big Data Analysis
- Operations Management/Supply Chain
- Systems Analysis/Support

BUSINESS ECONOMICS

AVERAGE SALARY AND CAREER OPTIONS

\$56,500

- Business Analysis
- Corporate Finance
- Economic Consulting
- Economic Forecasting
- Research Analysis

BUSINESS ADMINISTRATION

AVERAGE SALARY AND CAREER OPTIONS

\$49,110

- Business Analysis
- General Management
- Healthcare/Energy Administration
- Hospitality Management
- Sales Management

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

AVERAGE SALARY AND CAREER OPTIONS

\$44,806

- Design/Development
- IT Consulting/Management
- Networking/Big Data Analysis
- Operations Management/Supply Chain
- Systems Analysis/Support

BA IN ECONOMICS

different degree program

AVERAGE SALARY AND CAREER OPTIONS

\$47,400

- Economic Market Research
- Foreign Trade Analysis
- Government Intelligence
- Graduate/Law School
- Public Administration

COMPLEMENTS TO YOUR BUSINESS MAJOR

Global Business Minor
Accounting Certificate
Healthcare Emphasis
Finance Certificate
Social Innovation Certificate
Sports Management Certificate

ELLER MINORS AVAILABLE FOR NON-BUSINESS STUDENTS

Business Administration
Economics
Entrepreneurship and Innovation
Finance
Marketing
Sports Management

Blue Boxes denote BSBA

Red Box denotes BA





Build Your ELLER EXPERIENCE

Your business education doesn't just happen within the classroom.

You can gain real-world experience by participating in leadership programs, such as The Eller Leadership and Integrity Training for Excellence program (E.L.I.T.E) for first-year students or by selecting from more than 40 Eller-sponsored student organizations that are tailored to your major and area of employment interest.

You can also get involved through Eller Pre-Business Academic Communities for Excellence (PACE), by joining a professional or social fraternity or by participating in a variety of workshops and countless volunteer opportunities.

As an Eller student, you will be involved in solving the problems of real corporations and sharing your ideas to receive feedback from business leaders. These are some of the engaging academic experiences you can expect:

FIRST YEAR

Club Fair, BNAD 100, ELITE, PACE, LEAD, IMPACT, PREMIER

SOPHOMORE YEAR

SPARK, BNAD 200, Consultative Business to Business Sales Competition

JUNIOR YEAR

- Business Communication Case Competition
- Digital Profile Competition
- Enterprise Technology Solution Case Competition
- Supply Chain Team Competition

SENIOR YEAR

- Entrepreneurship "Big Pitch" Competition
- Examples of Engaging Major Elective Courses:
 - Real Estate Finance and Investment: present real estate strategy ideas to high profile industry experts to win up to \$6,500 in prize money
 - Advertising Management: create and execute advertising and event planning campaigns for real-world clients

OSASO IGHODARO '21 BSBA

FINANCE/BUSINESS ECONOMICS

CHANDLER, ARIZONA

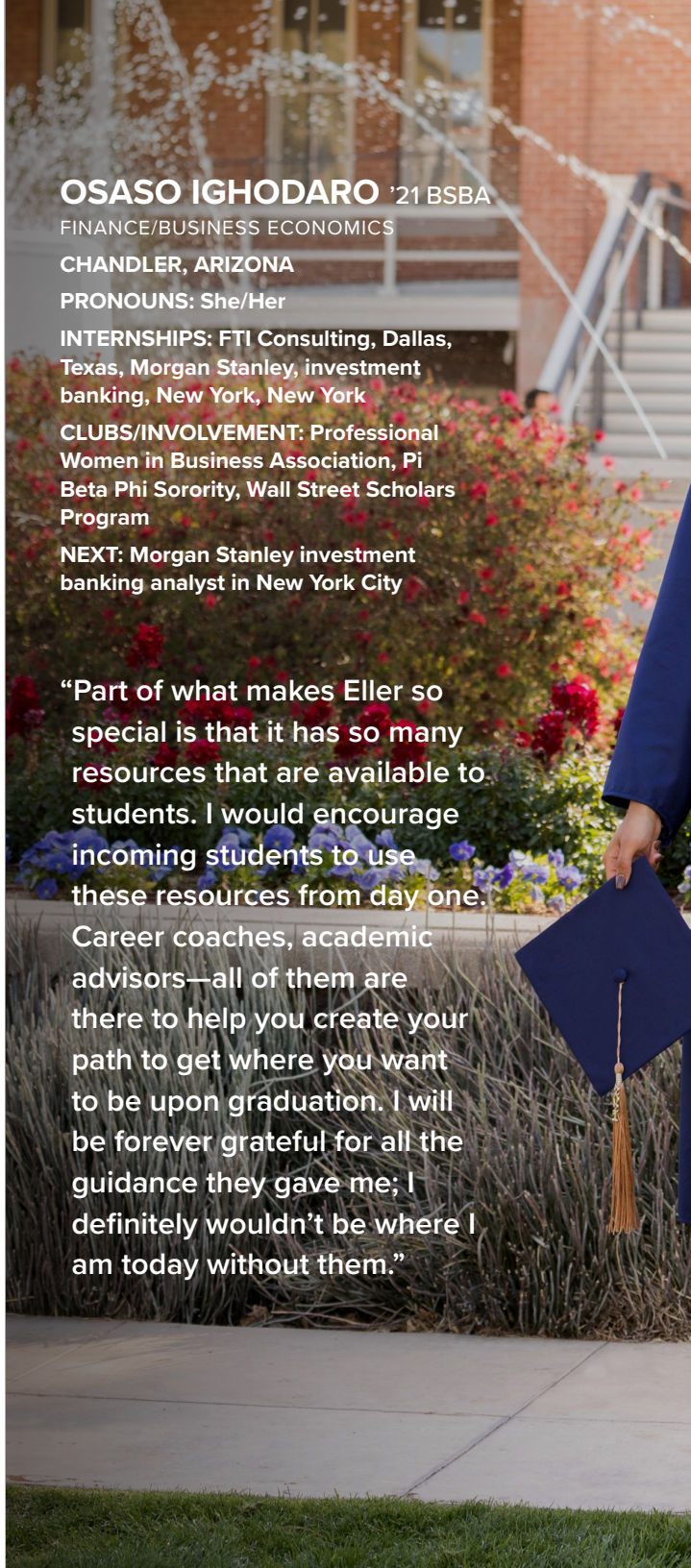
PRONOUNS: She/Her

INTERNSHIPS: FTI Consulting, Dallas, Texas, Morgan Stanley, investment banking, New York, New York

CLUBS/INVOLVEMENT: Professional Women in Business Association, Pi Beta Phi Sorority, Wall Street Scholars Program

NEXT: Morgan Stanley investment banking analyst in New York City

"Part of what makes Eller so special is that it has so many resources that are available to students. I would encourage incoming students to use these resources from day one. Career coaches, academic advisors—all of them are there to help you create your path to get where you want to be upon graduation. I will be forever grateful for all the guidance they gave me; I definitely wouldn't be where I am today without them."





YOUR FIRST TWO YEARS AT ELLER

Pre-Professional students in the Eller College have a specific sequence of classes to follow. You will meet with your Pre-Professional advisor to make sure you're on track, and determine your math sequence through a placement test.

Your actual schedule will vary, but this sample schedule will give you an idea of what to expect.

YEAR ONE

FALL

COURSE	UNITS
1st Year Composition	3
Management Information Systems	4
College Algebra	3
General Education	3
General Education/Second Language	3/4

TOTAL	16/17
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SPRING

COURSE	UNITS
1st Year Composition	3
Business Calculus	3
Language & Context of Business	1
General Education	3
General Education	3
General Education/Second Language	3/4

TOTAL	16/17
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YEAR TWO

FALL

COURSE	UNITS
Business Statistics	3
Financial Accounting	3
Basic Economic Issues	3
Career Management in Business	1
Ethics	3
General Education	3

TOTAL	16
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SPRING

COURSE	UNITS
Managerial Accounting	3
Business Analytics	4
Business Communication	3
General Education	3
General Education	3

TOTAL	16
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*Eller offers two degree options—students pursuing a business degree earn a Bachelor of Science in Business Administration, and students pursuing a major in Economics earn a Bachelor of Arts. The BSBA degree follows a prescribed set of foundation, core and major courses, whereas the BA in Economics offers a more flexible degree with alternative requirements. Your advisor can help you to build a semester plan that matches your academic goals.





ANTHONY (AJ) BANKS '21 BSBA

MANAGEMENT INFORMATION SYSTEMS

SAN FRANCISCO, CALIFORNIA

PRONOUNS: He/Him

CLUBS/INVOLVEMENT: Eller African American Honorary, Eller College Dean's Council, Eller DEI Committee, LEAD Program

NEXT: Risk and Financial Advisory Analyst, Deloitte, San Jose, California

"In my eyes, the Eller Experience was all about the bonds with your peers and professionals you encountered over the years, the leadership skills you get the privilege to sharpen and the impact you can have on so many kind souls, as you are the seeds for the future of the world."



“My Eller experience shaped me as a professional and as an all-around person. It taught me who I am and who I strive to be. I would not be me without Eller.”



ELLIE NEIMAN '20 BSBA, '21 MAcc

ACCOUNTING

DENVER, COLORADO

PRONOUNS: She/Her

INTERNSHIPS: Cherry Creek Mortgage Company, Denver, Colorado, Richey May Co., Mortgage Tax, Denver, Colorado, Deloitte, International Tax, Dallas, Texas, Deloitte, Mergers and Acquisitions, Dallas, Texas

CLUBS/INVOLVEMENT: Accounting Student Association, Beta Alpha Psi (President 2019-2020)

NEXT: Mergers and Acquisitions Tax Consultant, Deloitte, Dallas, Texas

BRENNEN FEDER '21 BSBA

BUSINESS MANAGEMENT/ENTREPRENEURSHIP, EDUCATION, LEADERSHIP, LITERACY AND LEARNING

TUCSON, ARIZONA

PRONOUNS: He/Him

INTERNSHIPS: The Coca-Cola Company—Marketing Assets and Activation Intern, Honest Tea Road Warrior, Swire Coca-Cola—Campus Strategist, United Cerebral Palsy (Workability)—Employment Specialist, Learfield/IMG College—Property Assistant, Procter & Gamble—Sales Intern

CLUBS/INVOLVEMENT: Delta Sigma Pi Professional Business Fraternity, Bobcats Senior Honorary, Eller LGBTQ+ Advisory Board, Associated Students of the University of Arizona, Eller Diversity, Equity and Inclusion Committee, Undergraduate Governing Council, Student Affairs and Policy Committee. Arizona Ambassadors

NEXT: Seattle, Washington working for Procter & Gamble as a growth analyst on the Amazon team

“The Eller community taught me how to communicate effectively, build strong relationships and advocate for change where it is needed. I am so thankful to my peers, faculty and staff for creating an unforgettable college experience.”



GO GLOBAL

International travel will change the way you think about the world. As an Eller student, you can gain credit and professional experience through a variety of specialized programs:

- Eller Global Cohort
- International Internship
- Study Abroad
- Service Learning



AVENIDA PAULISTA, BRAZIL

MADDIE HUETTENHAIN '21 BSBA

MANAGEMENT INFORMATION SYSTEMS,
OPERATIONS AND SUPPLY CHAIN MANAGEMENT

SAN RAMON, CA

PRONOUNS: She/Her

INTERNSHIP: Business Analyst at Chevron in San Ramon, California

CLUBS/INVOLVEMENT:

Sigma Kappa, Worked as Eller Global Programs student coordinator,
Global Cohort (Brazil), Zipperman Scholar Program

NEXT: Data engineer at Chevron in Houston, Texas

"I can't say enough about Eller and all of the opportunities I found through people and programs. Becoming a member of the Zipperman Scholar Program had a huge impact on my decision to major in MIS. It also helped me choose a career path that interested and inspired me. Thank you to everyone who helped me get to this point in my career!"



Innovate!

THE MCGUIRE CENTER FOR ENTREPRENEURSHIP

#10
PUBLIC*

Companies developed or launched from
the McGuire Center for Entrepreneurship:

Notehall

Notehall, an online marketplace in which students can buy and sell class notes. Founded by Sean Conway '07, sold the company to **Chegg** and went on to found **Pillow**, a short-term multifamily rental start-up.



The **Wildjoy** Map app, started by Lacy Cain '19, helps plan out adventures, including skimming through categories such as date ideas or day trips.



Recently-acquired **ParkX** is a mobile payment solution for the parking industry that was launched by 2012 graduates Ross Shanken, Thomas Maguire and Austin Weiss.

**U.S. NEWS & WORLD REPORT*

HAILEY LEISTER '21 BA

ECONOMICS AND POLITICAL SCIENCE

PHOENIX, ARIZONA

PRONOUNS: She/Her

INTERNSHIPS: Registered Investment Advisor Intern, Charles Schwab

CLUBS/INVOLVEMENT: Women in Economics Club, McGuire New Venture Development Program, Mortar Board Senior Honorary, Arizona Model United Nations

NEXT: Advisor-Analyst, Brighton Jones in Scottsdale, Arizona



“During my time in the Eller College of Management at the University of Arizona I was always supported to follow my passions. In my Sophomore year I wanted to get more involved and a faculty member, Dr. Yetter, encouraged me and a few other women to start the Women in Economics Club. Founding a new club at the Eller College of Management allowed me to discover the Eller community on a deep and rewarding level. Overall, it was great to be a part of the Eller community as a student, and I look forward to continuing to be engaged now as an alumna.”





DAVID BARRAZA '21 BSBA

ACCOUNTING

NOGALES ARIZONA

PRONOUNS: He/Him

INTERNSHIPS: Ernst & Young,
Tax Practice, Portland, Oregon

CLUBS/INVOLVEMENT:
Eller Hispanic Honorary—
President, Eller Diversity
Leadership Council—Vice
President, Eller Student
Excellence Fund—
Member, LEAD Program

NEXT: Master's in
accounting at the
University of Notre Dame

“Part of what makes Eller so special is our emphasis in student organizations. I was honored to be the president of the Eller Hispanic Honorary during my senior year. The club helps members build professional skills while holding a theme of giving back to our community and being able to help facilitate and bring those events to our members was a very rewarding experience.”



KELLY HART '21 BSBA

MARKETING

JEFFREYS BAY, SOUTH AFRICA

PRONOUNS: She/Her

INTERNSHIPS: E&J Gallo Winery
August 2020

CLUBS/INVOLVEMENT: Global
Leadership Academy Mentorship
Program (Founder), Eller College
Deans Council (Vice President,
Vice President of Internal
Relations), Delta Sigma Pi (Vice
President Community Service,
Pledge Committee), A Moment of
Magic Foundation

NEXT: E&J Gallo Winery—
San Diego, California



“I am grateful to Eller and its faculty for providing opportunities to constantly strive for better and to improve ourselves as young professionals.”

JOSH LESACA '21 BSBA

FINANCE

CULVER CITY, CALIFORNIA



PRONOUNS: He/Him

CLUBS/INVOLVEMENT: Commercial Real Estate, Financial Modeling, Pi Kappa Phi

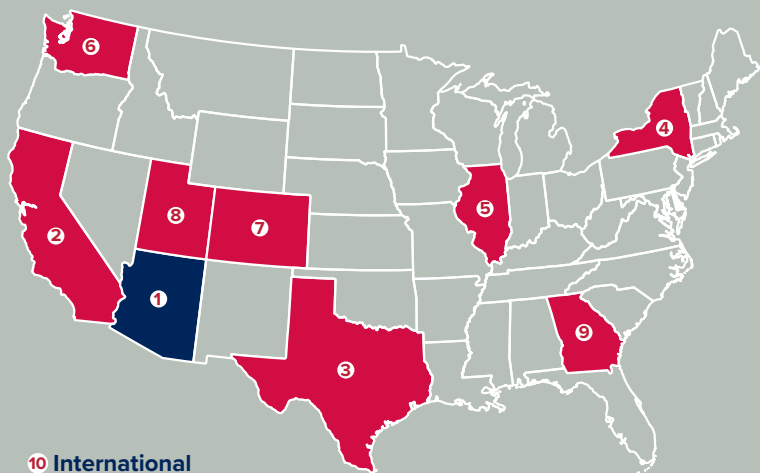
NEXT: Commercial Real Estate Investment Advisor with Matthews Real Estate in Scottsdale, Arizona



“I am forever grateful to Eller for providing me with an incredible college experience. Delta Sigma Pi helped me grow my professional and networking skills—so much so that I landed my internship and my full-time job through DSP. Eller College Deans Council also allowed me the opportunity to take on a leadership role within my community and gave me the chance to make impactful change within the college. Not only did I grow professionally and personally, but I created memories and friendships to last a lifetime. Thank you, Eller!”



TOP STATES FOR EMPLOYMENT



STEP INTO YOUR FUTURE

The **Karl and Stevie Eller Professional Development Center** maximizes student career success by providing highly personalized services.

- Career Management Courses
- Personalized Career Coaching
- Freshmen Career Quest
- Company Visits in High Demand Cities and Industries
- Business Specific Career Fairs
- Major Specific Career Immersion Days
- Eller Alumni Network
- Externship and Job Shadow Program

HOW IT ALL LEADS TO **SUCCESS**

EBITIE AMUGHAN '16 BSBA

MANAGEMENT INFORMATION SYSTEMS

AS A STUDENT

YEAR ONE

- Residence Hall Association

YEAR TWO

- Spring Fling External Relations Chair

YEAR THREE

- Resident Assistant
- Spring Fling Business Director
- Microsoft Intern
- Student Alumni Ambassador

YEAR FOUR

- Eller African American Honorary Co-founder and President
- Microsoft Intern Ambassador
- Green Team Program Lead
- Student Alumni Ambassador

AFTER GRADUATION

- Operations Specialist, Microsoft, Reno, Nevada (15 months)
- Technical Recruiter, Microsoft, San Francisco, California (19 months)
- Senior Technical Recruiter, Pinterest, San Francisco, California (March 2019 to present)
- Co-founder, Eller African American Honorary Alumni Scholarship (February 2021)

ALUMNI PROFILE



DILLON ALEXANDER '20

BSBA

MARKETING

CHICAGO, ILLINOIS

PRONOUNS: He/Him

INTERNSHIPS: Arizona Diamondbacks, IMG Arizona, Nike, Tucson Roadrunners

CLUBS/INVOLVEMENT: Sports Management Association, Navigators Campus Ministry, Resident Assistant, FESO

NEXT: Currently working at Nike as an associate merchant in men's sportswear footwear classics in Portland, Oregon



“Eller taught me about generations. I was a part of building out pipelines and webs of good people who are empathetic, bright and humble, on all sides of that experience, as an underclassman, an upper-classman and now an alum. Helping guide students who are trying to find their identities, preferences and anchors in life is a great joy to be a part of.”





TOP HIRING COMPANIES

Accenture
ADP
Altria
Amazon
AXA Advisors
Bank of America
Merrill Lynch
BeachFleischman
Bloomberg
CBIZ
CBRE
CDW

Citigroup
Cognizant
Technology
Solutions
Deloitte
Deutsche Bank
E & J Gallo Winery
Edward Jones
Enterprise Holdings
EY
Factset
Fisher Investments

GEICO
General Motors
Goldman Sachs
Havas
Honeywell
IBM
Intel
JPMorgan Chase
KPMG
Macy's
Morgan Stanley
Northwestern Mutual

Oracle
Phoenix Suns
Protiviti
PWC
Raytheon
Siemens
Target
TEKsystems
Texas Instruments
Vanguard
Wells Fargo
Yelp

Red denotes Eller corporate partners.



THE UNIVERSITY OF ARIZONA

Eller College
of Management

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520-621-2505

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