DEAR ELLER FRIENDS AND SUPPORTERS,

Since beginning my tenure as dean of the Eller College of Management in August of this year, I have received an incredibly warm reception from our Eller community in Tucson, Phoenix and throughout the country. I am thrilled to be here.

As Arizona’s preeminent research business school, the Eller College aims to develop students who are equipped with knowledge and experience that will help transform the future. It is my honor to lead this transformative school and work with our donors, faculty, staff, board of advisors, students and alumni.

Looking ahead, I have many goals for the college. These include solidifying a digital-first strategy across our programs and securing real-world student learning opportunities. Together, we will continue the success of this remarkable college, increase the impact of Eller around the globe and strengthen our economy in Arizona and beyond.

I invite you to reach out to me directly with your ideas for how we can continue the success of our college and increase Eller’s footprint worldwide.

KARTHIK KANNAN
DEAN AND HALLE CHAIR IN LEADERSHIP

MESSAGE FROM BOARD CHAIR

Dear Wildcats,

As a proud Eller alumnus, I am thrilled and honored to serve as the Chair of the Eller College of Management National Board of Advisors and support the strategic vision of our beloved College. As we recap the last fiscal year, I am thrilled to see the tremendous support from fellow alumni, friends and community members. Your philanthropic gifts make it possible for the next generation of business leaders to excel and carry on the lessons they learn within the walls of McClelland Hall.

I want to thank Jeff Schatzberg, Frances McClelland Chair in Accounting, for his gracious leadership and dedication throughout the year, and excited to welcome Kartik Kannan as Eller’s Dean and Halle Chair in Leadership. I am confident that with Dean Kannan’s vision, and the generosity of this community, Eller will continue its legacy as a top business school and continue to innovate and evolve to address the needs of the business world.

Thank you and Bear Down!

WALT ZIPPERMAN
'69 BSBA (MARKETING) ’75 MBA

WE WILL CONTINUE THE SUCCESS OF THIS REMARKABLE COLLEGE.

FORWARD TOGETHER
INVESTMENT IN ELLER

SOURCES
- 63% Allocated State Budget and Tuition Revenue
- 22% Other Tuition and Fee Revenue
- 7% Gifts
- 5% Research Grants and Contract Revenue
- 2% Other Revenue
- 1% Commitments from Other Units

USES
- 68% Academic Departments and Centers
- 11% Administration
- 8% MBA Programs
- 5% Undergraduate Programs
- 3% Scholarships and College Financial Aid
- 3% Research Centers
- 2% IT and Systems

UA ALUMNI 15%

CORPORATE 10%

PRIVATE CHARITABLE ORG/FDN 8%

OTHER INDIVIDUALS 12%

MORE THAN HALF OF THE FY22 DONATIONS CAME FROM ELLER ALUMNI

RANKINGS

NATIONAL UNDERGRADUATE

U.S. NEWS & WORLD REPORT
- #30 Program
- #4 MIS
- #20 Accounting
- #21 Entrepreneurship
- #8 Online BSBA

NATIONAL GRADUATE

U.S. NEWS & WORLD REPORT
- #3 MIS
- #5 Online MBA
- #7 Online MBA
- #38 Economics
- #43 Part-Time MBA
- #28 Accounting
- #31 Business Analytics

FORTUNE
- #10 Online MBA

ELLER ALUMNI 55%

INVESTMENT SOURCES
$65 M

INVESTMENT USES
$70 M

55%

55%
THE ELLER COLLEGE OF MANAGEMENT HAS RECEIVED A $500,000 GIFT FROM THE ELLER FAMILY FOUNDATION TO ESTABLISH THE STEVIE ELLER ENDOWED FACULTY PROFESSORSHIP. This Professorship will go to an Eller faculty member selected by the dean in recognition and acknowledgement of superior scholarship and reaching who continue to perform at the highest level both in the classroom and in research.

The Eller College's culture of excellence reflects Karl's values. It is critical that we retain our best faculty who teach our students how to follow his example of acting with integrity, thinking entrepreneurially and transforming challenges into opportunities," says Stevie Eller. “The Eller Family Foundation created the Stevie Eller Endowed Professorship in support of the Eller College community's continued commitment to excellence. We are pleased to support one of the Eller College's top faculty members who inspires Eller students to fulfill their greatest potential.”

This year’s recipient—and the first recipient of the Stevie Eller Professorship—is Sue Brown, MIS department head.

“I am honored to be the Stevie Eller Professor. Stevie’s passion and positive perspective come through in everything she does.” –SUE BROWN

MIS Department Head

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“I am honored to be the Stevie Eller Professor,” says Brown. “Stevie’s passion and positive perspective come through in everything she does. Her life experiences reflect how giving back and focusing on your passions can make a difference in your own life and that of others. She inspires me to focus on what truly matters and to pay it forward to the next generation of women leaders.”

Brown has been at the Eller College since 2005, when she began as an associate professor after teaching at Indiana University for nine years. She earned her PhD in management information systems from the University of Minnesota in 1997 and was appointed head of the Department of Management Information Systems in 2017.

Brown’s primary research interests focus on the adoption and diffusion of information technology by organizations and individuals, including the overall process of finding, evaluating, implementing and using information technology. In 2017, Brown was given the Association of Information Systems (AIS) Fellow Award.

“Stevie and the Eller Family Foundation have yet again paved the way for the Eller College to excel and enhance their named brand, this time by funding an endowed professorship for the college,” says Jeff Schatzberg, vice dean of faculty and research and Frances McClelland Chair of Accounting. “The Stevie Eller Endowed Faculty Professorship affords the college the ability to hire and retain the very best business faculty in the country, which significantly advances both our research and teaching mission. The Eller College and I are forever indebted to Stevie and Karl for all they have done to support the Eller College, and this current gift epitomizes Stevie’s unwavering passion and dedication to the college. This professorship has a special sweetness to it, as does the person after whom it is named. THANK YOU Stevie!”

“The ongoing support of the Eller family is truly inspirational. Faculty support is the cornerstone of excellence at the Eller College of Management, and I am so grateful for Stevie leading the charge,” says Karthik Kannan, dean of the Eller College of Management and Halle Chair in Leadership. “The Stevie Eller Professorship will allow faculty to further their research efforts and strengthen Eller’s position as a top-ranked institution.”

SUE BROWN

GIVING

SUE BROWN
SPECIALTY MASTERS PROGRAMS
Main Campus in Tucson

- MIS* 100
- ACCOUNTING/MASTERS 63
- FINANCE 46
- MARKETING 39
- BUSINESS ANALYTICS 16
- ECONOMICS 7

* Includes Business Intelligence & Analytics and Enterprise Information Security Certificates

ONLINE
344

EVENING
TUSSON
20

EXECUTIVE
PROGRAM
47

DISTANCE
ONLINE
37

FULL-TIME
TUSSON
66

STUDENTS IN
MBA PROGRAMS

ELLER MBA
CLASS PROFILE

AVERAGE GMAT
605

AVERAGE AGE
29

PROFESSIONAL EXPERIENCE
4.6 YEARS

INTERNATIONAL
7%

AVERAGE MINORITIES
38%

NEW UNDERGRADUATE STUDENTS
3,931
PRE-BUSINESS
136
PRE-ECONOMICS

UNDERGRADS BY MAJOR
Tucson, Online, Micro-campuses, Global Direct campuses

- ENTREPRENEURSHIP 58
- OPERATIONS & SUPPLY CHAIN MGMT 66
- BUSINESS ECONOMICS 111
- ECONOMICS 266
- ACCOUNTING 266
- FINANCE 357
- MARKETING 358
- BUSINESS MANAGEMENT 371
- MANAGEMENT INFORMATION SYSTEMS 373
- BUSINESS ADMINISTRATION 521

AVERAGE GMAT

AVERAGE AGE

AVERAGE MINORITIES

ENTREPRENEURSHIP

OPERATIONS & SUPPLY CHAIN MGMT

BUSINESS ECONOMICS

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ENTREPRENEURSHIP
Some of our activities over the academic year 2021-2022 that we were able to do were:

• Coordinated trainings on QPR Gatekeeper which is for suicide prevention
• Awarded Eller Diversity, Equity and Inclusion Awards to Alfredo Cuestas’23 BSBA (Accounting), EK Green ’23 PhD (Economics), Briana Fulp, Career Coach & Undergraduate Diversity Coordinator, and Katie Maxwell, Associate Director of Dhaliwal-Reidy School of Accountancy
• Created “The IDEAList” Newsletter in July 2022
• Updated the Eller website adding the Diversity Dashboard, Reporting Options, and McClelland Hall Accommodations which can all be found here: https://eller.arizona.edu/why/diversity

At Eller, we use the AIIM framework:

(A) Augment Awareness by conducting surveys and exit interviews, gather data, present DEI information at Eller meetings

(I) Increase Understanding of the Underlying (root) Causes by analyzing the data, define issues to be addressed, and examine root causes of the issues

(I) Implement a Strategy for Change through a new DEI committee, increase curricular offerings that integrate DEI knowledge, schedule DEI related training sessions, increase the diversity of search committees

(M) Measure and hold Accountable by instituting methods to collect data that informs and ties DEI efforts to performance evaluations

While working with students, staff, faculty, alumni, industry experts, and peer institutions, we aim to heighten DEI at Eller by not just following trends but commit to being thought leaders. Eller faculty, for example, are leaders in research related to justice, equity, diversity, and inclusion and with the support of the Eller Endowment for Diversity and Inclusion and other donor funds, we can all explore new ideas and initiatives that enhance these efforts.

THE Eller IDEAL

The Eller College of Management is genuinely committed to enhancing diversity, equity, and inclusion (DEI) at our organization. This is part of the Eller Ideal: Inclusion | Diversity | Accessibility | Leadership

DEI PUBLICATIONS FROM ELLER FACULTY


I WANTED TO TAKE THE TIME to wholeheartedly thank the alumni and donors for all of the support to Eller students and programs. The scholarships that I received this year helped relieve the financial dues for my Eller Upper Cohort classes and also allow me to continue to participate in the many extracurricular activities that help shape my Eller experience.

I am a Mexican American first-generation student, and I have a passion for encouraging others in similar situations to set their limits to the sky, while opening our mindsets to all of the different cultures in the world. I am currently the Vice President of the Eller Hispanic Honorary and a Senior Mentor of the Eller Diversity Leadership Council. As well, I am an avid DEI advocate through the Marshall Foundation and the DEI Faculty Committee within Eller. As an Accounting major, I have an affinity towards rhythm and reason and strive for a position in the auditing field, after completing an audit internship with Keegan Linscott and Associates over this past summer. My plans currently include obtaining my bachelor’s and master’s degrees in accounting while exploring my choices in the work field of that major. As well, I will consistently remain involved in the Eller and local community.

With donor support, I can continue to have a drive and passion for serving my community and my higher education journey. Your contributions and generosity are beyond appreciated by not only myself but through everyone you are supporting through these unique times.

Sincerely,

Alfredo Cuestas
Eller College of Management
Class of 2023

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**US CENSUS DATA DASHBOARD**

**ELLER - FALL 2021**

<table>
<thead>
<tr>
<th>DEMOGRAPHIC GROUP</th>
<th>STUDENTS</th>
<th>UNDERGRADUATE</th>
<th>GRADUATE</th>
</tr>
</thead>
<tbody>
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<td>43%</td>
</tr>
<tr>
<td>American Indian or Alaskan Native</td>
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<td>1%</td>
<td></td>
</tr>
<tr>
<td>Asian</td>
<td>4%</td>
<td>9%</td>
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<tr>
<td>Black or African American</td>
<td>3%</td>
<td>4%</td>
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</tr>
<tr>
<td>Hispanic or Latinx</td>
<td>22%</td>
<td>16%</td>
<td></td>
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<tr>
<td>Native Hawaiian/Pacific Islander</td>
<td>0.3%</td>
<td>0.2%</td>
<td></td>
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<tr>
<td>Two or more races</td>
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<td>4%</td>
<td></td>
</tr>
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<td>White</td>
<td>53%</td>
<td>45%</td>
<td></td>
</tr>
<tr>
<td>International</td>
<td>6%</td>
<td>17%</td>
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</tbody>
</table>
A new opportunity at the Eller College of Management aims to give students exposure to the intersection of entrepreneurship and technology. Called iVenture, the year-long program is designed to make entrepreneurship more accessible, allowing any student at the University of Arizona to develop and launch a product online. Housed in the McGuire Center of Entrepreneurship, iVenture educates students about the digital marketplace and provides them seed capital, a business launch framework and access to experts and mentors. University of Arizona alumni Noah ’01 BSBA and Angie Knauf ’01 BSBA donated the funds to make the program possible.

“The idea behind iVenture, he adds, was to enable individuals to develop an idea and go through the entire arc of business formation, from sourcing product to marketing to online payroll.”

Students can work on their own or in teams of up to seven, and they do not need a background in business to apply. Instead, the goal is to give them real-world, hands-on experience that they can’t get in a traditional classroom. “Even if they don’t end up pursuing entrepreneurship, we’re going to touch every tool that’s used to build and run a business,” says Noah. As part of the iVenture application process, students simultaneously apply for the Pam Perry iVenture Innovation Award. The Knaufs named it after Perry, who serves as senior associate dean for Eller Programs, as she was one of Noah’s mentors.

“With the proliferation of online marketplaces and digital supply chains, entrepreneurship has never been more accessible,” says Noah.

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“You can’t get that in a traditional classroom.”
A scholarship created by Clyde and Barbara Dawson seeks to memorialize Eller College of Management alumnus Douglas Paddison ’77 BSBA (Accounting)’s passion for the University of Arizona.

Barbara, Doug’s sister and the beneficiary of his estate, wanted to make a difference at Doug’s alma mater. “The University of Arizona was where Doug really found himself and his niche in life and became more of the person he had always wanted to be,” she says. “He was able to succeed there and we wanted to give back to the college that meant so much to him.”

In addition to honoring him, the aim of the Douglas Paddison Memorial Scholarship is to provide hardworking and deserving students with the financial support they need to achieve their goals.

After graduating, Doug worked in the oil business as a drilling engineer as well as in drilling sales. However, he had a passion for the financial world and the stock market, and he even became a day trader for a while. Doug strongly valued education and before he passed, his next plan was to become a teacher.

Moreover, he liked helping people develop financial literacy. “He would amuse his friends (and gain their respect) because he was always encouraging young people he met to save, invest and go to college if possible,” says Barbara. “He would stress to them the value of IRAs and 401(k)s and refer them to his stockbroker to help them get started.”

That wasn’t the only way Doug would assist others. In addition to offering financial help if a friend needed it, he was happy to clear out his neighbors’ debris when a hurricane hit Texas, where he lived.

Outside of work, Doug’s hobbies included reading, keeping up on current affairs and spending time outdoors — particularly fishing, hiking and snowshoeing. He also enjoyed weightlifting at the gym.

Ultimately, the Douglas Paddison Memorial Scholarship is a testimony to Doug’s life and ethics. “Doug would be thrilled to know that the successful life he built for himself is now helping others,” Barbara says.
ADVISOR

ELLER COLLEGE NATIONAL BOARD OF ADVISORS

NEW ENDOWMENTS AND SCHOLARSHIPS

Arizona Legacy Scholarship
Artesian Endowed Scholarship
Colonel Allen K. McDonald, U.S. Army, Retired Memorial Endowment
Corson Family Endowed Scholarship
Medge and Zip Lacher Endowed Scholarship at Eller
Meher, Kamal, Yasser, Assad and Alayna Endowed Scholarship
Native American Business Education Scholarship
Rachel Sarah Kipnis Memorial Scholarship
Riegger Family Scholarship
Schneider Family Scholarship
Stafford Family Scholarship
Stevie Eller Endowed Faculty Professorship
Tina and Terry J. Lundgren Endowed Chair in the Eller College for Marketing and Retail
Ye Fang Memorial Scholarship

Chris Ackley
Co-Founder and Managing Director, Ackerley Partners

Ehbiite Amughsun
Senior Recruiting Operations Program Manager, Pinterest

Tim Arndt
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