Innovation Expo 2022

Meet the Teams

After the Expo, the McGuire Center for Entrepreneurship and Eller College of Management will be hosting an award ceremony/mixer (3:30-5:30 pm) and an Arizona basketball watch party (5:30-7:30 p.m.) at Gentle Ben's Brewing Co.

**Elevate Branding**
Elevate Branding creates luxurious and customized NIL brands for student-athletes, which emphasizes their individuality and uniqueness while they focus on their passion for sports.

**Restore**
Restore is researching the business practices of consumer-product companies, and reporting what we find to inform consumers' purchasing decisions.

**GRAV**
The GRAV Mouse is an innovative mouse concept that aims to deliver more intuitive ways of interacting with technology while increasing control and efficiency.

**HIBERN8**
HIBERN8 is creating an all-natural liquid sleep aid which will maximize our consumer's full night of sleep and optimize their performance the next day.

**FlixFinder**
FlixFinder is a personalized recommendation app connecting users to more independent and international films.

**Xcursion**
Xcursion is a travel app dedicated to delivering modern and unique travel inspiration tailored to user preferences.

**Caddie Pro**
Caddie Pro is a golf rangefinder that will use software to revolutionize the way golf is being learned and played.

**Lynk’d**
Lynk’d is a dating app devoted to fostering relationships through mutual connections with users' social medias and recommendations provided by friends.

**ProTec**
ProTec is the world's first fully smart wallet, and with features like tracking capabilities, fingerprint security and RFID-blocking technology, it's the last wallet you'll ever need.

**XTRACT**
XTRACT is a nutraceutical startup aiming to extend the health and longevity of all ages through quality superfood additives.
Palaui
Palaui provides comfortable, fashionable, and sustainable clothing produced from banana fibers to reduce clothing-related pollution.

FeelSpace Realities
FeelSpace Realities aims to revolutionize the luxury home-buying experience by introducing virtual reality to instill certainty and confidence for agents and homebuyers.

Silo
Silo is producing the first shaker bottle with lid storage capabilities. Make protein shakes on the go with just a turn of the Silo.

Inventure
Inventure is a platform that connects aspiring entrepreneurs to the education materials and service providers needed to start their businesses.

Local Tastes
Local Tastes is a craft beer and wine subscription box bringing locally-sourced beverages right to your doorstep.

HealthMe Snacks
HealthMe Snacks provides nutritious, wholesome, and practical frozen snacks to those that live a healthy and active lifestyle.

Revamp
Revamp is an application that promotes individuality through fashion and encourages sustainability by providing users with tailored styling recommendations.