



THE UNIVERSITY OF ARIZONA

Eller College  
of Management

HOSTED BY THE MARKETING DEPARTMENT AND UNDERGRADUATE PROGRAMS

# Eller Suit Up Sales Challenge OCTOBER 27, 2023

## Event Sponsorship Opportunities

\*Limited Event Spots Available\*

### **Gold/Major Sponsorship | \$5,000/event (limited to one sponsor)**

- Assist in developing competition sales scenario using sponsor product or service
- Host awards ceremony with an opportunity for a short presentation on career opportunities
- Three personal PDC interview rooms available the day before the competition
- Advance copy of the resume booklet
- Up to 8-10 buyers for both sessions of student role plays
- Logo printed on promotional banners, website and digital signage
- Job listings shared to student participants via email
- Complementary food will be provided
- Eight parking passes for the day of event

### **Silver Sponsorship | \$2,500/event**

- Cosponsor the meals and awards with a short presentation on your career opportunities before the start of the networking mixer
- Two personal interview rooms available the day before the competition
- Advance copy of the resume booklet
- Invitation to present in a career or sales class (based on availability)
- Up to 4 judges or buyers for both sessions of student role plays
- Logo printed on promotional banners, website and digital signage
- Job listings shared to student participants via email
- Complementary food will be provided
- Four parking passes for the day of event

### **Bronze Sponsorship | \$1,000/event**

- One personal interview room available the day before the competition
- Copy of resume booklet
- Up to 2 judges or buyers for both sessions of student role plays
- Logo printed on promotional banners, website and digital signage
- Job listings shared to student participants via email
- Complementary food will be provided
- Two parking passes for the day of event

*Fair market value: \$55 for Silver level sponsor, \$110 for Gold level sponsor and \$165 for Platinum level sponsor. Payment in excess of fair market value qualifies as a tax deductible donation.*