

2023 Eller Employment Report: UNDERGRADUATE BUSINESS

MORE THAN **200** COMPANIES HIRED

49 Financial Accenture ADM Group ADP* Altria* Alvarez & Marsal Amazon Amazon Web Services American Express Anthropologie Aon Arizona Auditor General Arrive Logistics AT&T Automated Mailers Avnet AZ SW CPA Baird Wealth Management Banfield Pet Hospital Bank of America Barclays **Bayer Built Woodworks BDO Global** BeachFleischman Big Marlin Group Blackstone BlueGrace Logistics Boeina Britt Hum Creative Burlington Canvon Community Bank CAP Capaemini Carrier International Caterpillar

Chapel Rock Charles Schwab Chick-fil-A Cigna Cisco Systems Citigroup City of Peoria Clarkston Consulting CliftonLarsonAllen Colliers Combined Insurance Comcast/NBC Universal Cognizant Conaruex Convergint Technologies CoreTech* Cornerstone Advisors Crowe Crum & Forster Cummins Inc. Curriculum Associates Cushman & Wakefield Cx100 D.R. Horton Deloitte* Dell Delta Designer Dental DHL Express Digitalized Elevation Dillard's Docusign DoorDash Dusk Music Festival

E&J Gallo Winery* Echo Global Logistics Enterprise Holdings* ePerformax Epic Equitable Advisors* Ernst&Young Evercore FC Tucson Federal Aviation Federal Reserve Bank of San Francisco **Fidelity Investments** Five9 Florida Financial Advisors Fly Eagle Sport Ford Motor Company Freeport McMoRan **Freestone Capital Management** full throttle tahoe Gartner GEICO* Gen Digital **General Mills Goldbook Financial Goldman Sachs*** Google Grand Junction Sports Commission **Greenberg Financial** HBL CPA's **HiveWyre** НКА H-Mart Honeywell HPE Indigo Partners

ELLER UNDERGRADS IN 2023

PWC



Infiniti HR ING Ironman Triathalons Insight Enterprises Insight Global Iridium Communications J.P. Morgan Chase & Co. Jefferies Koch Real Estate Investments KMPG Kroll L3Harris Lemnis Capital Lightsense Technology Lockton Companies Loews Ventana Canyon Resort Long Realty Lululemon M&T Bank Wilmington Trust Macv's* Marcus & Millichap Marriott International Marsh McLennan Matthews Real Estate and Investment Services Medix Merrill Lynch Mitsubishi UFJ Financial Group Modern Steel Doors Morgan Stanley Moss Adams MUFG **NAI** Horizon National Grid Niagara Water

North American Language and **Culture Assistants Program** Northrop Grumman Nova 401 (K) Associates Nucor Observe Inc. Onbe Oracle NetSuite **Orbis Brakes** Oscar Technology Pacific Investment Management Corporation PIMCO Paradox* Parker Aerospace Parker Hannifin Partners Group Pashion Footwear Pavcom Pennymac Penske Pepsi Co/Frito-Lav PepsiCo* PetSmart PGA Tour Canada **PNC Bank** POA Point b POOLCORP Precision Medical Priority Capital **Proctor & Gamble** Protiviti Publicis Sapient

Nike

R&A CPAs **R.O.I.** Properties* RAD Marketing Agency Raytheon Technologies Reformed University Fellowship (RUF) Regents Reliance Matrix Renaissance Financial **Reynolds & Reynolds** Rio Tinto Ross Stores San Diego Padres Sands Chevrolet Seattle Seahawks Senerav Power Shake Smart Shamrock Foods Shell Sherwin Williams* Siemens Silicon Labs Simpleview Smyth Industries SpinSci Spotlight SquidHaus State Farm Steve madden StoneX T&H Property Managemen Tectronic Industries (TTI) TFP Texas Disposal

Texas Instruments

Textron Aviation TK Elevator Tom James Company **Total Quality Logistics** Tower Capital LLC **Toyota Financial Services** Transcend Analyst Treloar&Heisel Tricon Goroge Trident Captital Partners Troon Golf LLC TSS Inc. Unique Chicago United Arab Emirates United Contracting Solutions United Health Group University of Arizona University of Sydney Unum U.S. Bank U.S. Marines U.S. Navy Vail Unified School District Vanguard* Vid Rivals Wells Fargo^{*} Westcoast Connection Western Alliance Bank Western Digital Wilhelmina William Blair Willis Towers Watson WTW Zurich Insurance

CLASS OF 2023 OUTCOMES

85% career outcomes 67% accepted or received job offer

17% attending grad school **15%** continuing job search 1% Military



COMPENSATION FOR ACCEPTED POSITIONS

High:\$130k Low: \$20k Average:**\$67,300**



SIGNING BONUS Average: **\$7,350**



BY REGION

- Southwest 58%
- 20% West 9% Mid-West
- 8% Northeast
- South 3%
- Mid-Atlantic 1%
- 1% International

BUSINESS PROGRAMS

AMONG PUBLICS

U.S. NEWS & WORLD REPORT 2023

MANAGEMENT

INFORMATION SYSTEMS

AMONG PUBLICS U.S. NEWS & WORLD REPORT 2024

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ACCEPTANCES BY FUNCTION

28%	Marketing/Sales
22%	Finance
10%	Consulting
8%	Accounting
7%	Other
6%	Operations/Production
6%	Analytics
5%	Information Technology
3%	General Management
1%	Entrepreneur/Founder
1%	Human Resources
1%	Logistics
	-



ATTENDING GRAD SCHOOL

- 28% Master of Accounting
- 20% Master of MIS
- 16% Other
- 12% Master of Marketing
- 11% Master of Finance
- 6% Law
- 2% Master of Science in Business Analytics
- 2% MBA
- 2% Master of Science in Accounting



ACCEPTANCES BY INDUSTRY

26%	Financial Services
11%	Consulting
11%	Technology/Science
7%	Other
6%	Accounting
5%	Real Estate/Construction
4%	Consumer Packaged Goods
4%	Transportation/Logistics
4%	Retail
4%	Healthcare

- Healthcare
- Manufacturing 4%
- Marketing/Advertising/PR 3%
- 2% Sports/Leisure 2%
- Aerospace
- 2% Defense
- 1% Energy
- Government
- Media/Entertainment 1%
 - Education
- Hospitality 1%

1%

UNDERGRADUATE MAJORS

BSBA MAJORS:

Accounting

Business

Administration

Business Management

Business Economics

Entrepreneurship

Finance

Management **Information Systems**

Marketing

Operations and Supply Chain Management

BA MAJORS:

Economics

1,279

2022-23 **GRADUATING STUDENTS**



39% Female 61% Male



47% Arizona Resident

- 48% Out-of-state Resident
- 5% Non-Resident (international student)

6,185

2022-23 UNDERGRAD STUDENTS



ETHNICITY

- 56% White



22% Hispanic or Latino

- 5% Asian
- 4% African American
- 11% Other
- 2% Unknown

Hispanic Serving Institution

The University of Arizona is the first four-year public university in Arizona to be federally recognized as a Hispanic Serving Institution. The University is actively committed to work that will ensure that the University recognizes all opportunities associated with the designation. Currently, 22 percent of the undergraduate student population at the Eller College of Management identifies as Hispanic.

RANKED

OVERALL FOR ENROLLING MOST MINORITY STUDENTS POETS & QUANTS 2021



Eller finance students at the New York Stock Exchange.

ELLER COLLEGE UNDERGRADUATE RECRUITING PARTNERS PROGRAM

STAND OUT AT ELLER

PARTNERING WITH THE ELLER COLLEGE OF MANAGEMENT Undergraduate Program is an ideal way to connect with our best and brightest. Not only will you maximize your influence and visibility within the student population, but you will support events and programming that are enhancing a student's academic experience. Our **Recruiting Partners Program** is customized to successfully meet the recruiting needs of your organization.

RECRUITING PARTNERS MAY RECEIVE A RANGE OF BENEFITS INCLUDING:

BRONZE \$1,000

- Consultation with Eller Underguaduate Programs Office Professional Development Center (PDC) with building your brand on campus
- Visibility on PDC website, Eller media displays, college banner and logo in weekly student communications
- Participation on the Undergraduate Employer Advisory Board
- Priority invitation and placement in PDC events

SILVER \$2,500

All Bronze level benefits plus:

- Presentation to PDC Team
- Employer at Eller Day
- Targeted student outreach
- Complimentary info session and interview space*
- Email promotion and event access to student clubs/organizations

GOLD \$5,000+

All Silver level benefits plus:

- Curation of student resume books (2)***
- Annual social media campaign about your organization and opportunities
- Increased student outreach, access and space
- Career Fair (1) OR Fall Sales
 Competition** registration fee waived
- Diversity event (1) fee waived

PLATINUM \$10,000+

All Gold level benefits plus:

- Unlimited access to all rooms for recruitment events*
- Unlimited email promotion to student clubs/orgs
- Unlimited curation of resume books***
- Fall AND Spring career fair registration
- fee waived
- Diversity event (2) fee waived
- Exclusive sponsorship of one Eller premium event

*All offered space is subject to availability, not for events planned with student organizations

**Career Fair: One table and two representatives | Sales Comp: Bronze level sponsorship of the event

***Resume (public) books must be requested in advance and contain desired filters based upon job specific factors or participating events

Fair Market value: Silver level, \$185; Gold level, \$1,370; Platinum level \$2,505. Payment in excess of fair market value qualifies as a tax-deductible donation

CAMPUS CAREER/ LEADERSHIP PROGRAMS

Immersion Days Diversity Event Career Quest Club Visits Table at Eller Fall Career Classes

MARKETING CHANNELS

Instagram Suit-Up Sunday Student Blogs Newsletters Job Blasts Digital Signage

PREMIUM EVENTS

Study Treks Externships Case Competitions Leadership Conference Networking Dinner Mock Interviews Keynote Speaker



RECRUITMENT RESOURCES

FALL 2023

SPRING 2024

CLASSES BEGIN	AUG. 21	CLASSES BEGIN	JAN. 10
UA CAREER DAY	SEPT. 13	UA CAREER DAY	FEB. 13
ELLER EXPO	SEPT. 20	CAREER SHOWCASE	FEB. 14*
SUGGESTED OFFER	NOV. 3	SPRING BREAK	MAR. 2-10
LAST DAY OF CLASSES	DEC.6	LAST DAY OF CLASSES	MAY 1
FINALS	DEC. 8-14	FINALS	MAY 3-9

*tentative

Fall 2023 Offer Guidelines

INTERNSHIP AND FULL-TIME OFFERS MADE DURING FALL RECRUITING

We request that firms and companies who extend internships and full-time offers to students during the fall recruiting process have an offer expiration date of November 3, 2023.

FULL TIME OFFERS FOLLOWING INTERNSHIP COMPLETION

If you extend an offer to a student who interned with you, the expiration date can be whatever timeline you select, including a date prior to the fall recruiting season.

HOW TO POST A POSITION ON HANDSHAKE

Handshake is our campus-wide employment platform. Use to post jobs, request on-campus interview schedules or campus events, manage your applicants and more. Please go to: arizona.joinhandshake.com to set up an account.

THANK YOU TO OUR 2022-23 SPONSORS

PLATINUM

Altria CEA GEICO Wells Fargo

GOLD

Enterprise Holdings Goldman Sachs Macy's Sherwin-Williams

SILVER

CoreTech Paradox PepsiCo R.O.I. Properties Vanguard

BRONZE

ADP

Deloitte Equitable Advisors E&J Gallo Texas Instruments

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