YOUR BUSINESS JOURNEY STARTS HERE

UNDERGRADUATE PROGRAMS

THE UNIVERSITY OF ARIZONA
Eller College of Management
TRANSFORMATION is the bedrock of the Eller College. We create opportunities and spaces for boundary-free collaboration, knowing our success resides in our shared ability to come together in the face of profound technological, social and economic changes.

We recognize that representation, validation and empowerment are foundational to a strong academic culture and that barriers impeding inclusion in—or access to—education must be identified and addressed. We are constantly working to overcome the historic systems of oppression and discrimination through intentional curricular, co-curricular, recruitment, support and engagement initiatives that foster a diverse, equitable and inclusive environment where our full community can learn and thrive.

We expect all members of our community to understand and value the need for creating and sustaining environments that foster diversity, equity and inclusion in the business setting and beyond.

And we’re looking for you. You, the leader. You, the idea person. You, the doer and sharer. You, the future accountant, or Wall Street analyst, or marketing director or entrepreneur. You, who’s ready to make an impact and to celebrate the impact of others. You, who’s ready to transform.

WELCOME TO ELLER.

TOP HOME STATES OF INCOMING ELLER STUDENTS

ELLER UNDERGRADUATE RANKINGS

#5 OVERALL IN THE WEST

#20 PUBLIC IN THE U.S.

#30 OVERALL IN THE U.S.

U.S. NEWS & WORLD REPORT 2022
$65,000 AVERAGE STARTING SALARY

92% GRADUATING SENIORS REPORT HAVING AN INTERNSHIP OR CAREER RELATED EXPERIENCE

50% JOB OFFERS LOCATED IN ARIZONA

90% CAREER PLACEMENT OUTCOMES

#6 FOR ENROLLING THE MOST MINORITY STUDENTS IN THE NATION, – POETS & QUANTS 2021
CHOOSE YOUR PATH

BUSINESS ECONOMICS
CAREER OPTIONS
• Business Analysis
• Corporate Finance
• Economic Consulting
• Economic Forecasting
• Research Analysis

ACCOUNTING
CAREER OPTIONS
• Consulting
• Corporate Accounting
• Corporate Financial Planning/Analysis
• Government/Not-for-Profit
• Public Accounting-Audit
• Tax

BUSINESS MANAGEMENT
CAREER OPTIONS
• Accelerated Leadership Development
• Human Resources
• Operations
• Retail Management
• Sports Management

MARKETING
CAREER OPTIONS
• Advertising/Promotions
• Buying
• Enterprise Sales
• Market Research/Analysis
• Public Relations/Social Media

MANAGEMENT INFORMATION SYSTEMS
CAREER OPTIONS
• Design/Development
• IT Consulting/Management
• Networking/Big Data Analysis
• Operations Management/Supply Chain
• Systems Analysis/Support
COMPLEMENTS TO YOUR BUSINESS MAJOR

- Accounting Certificate
- Finance Certificate
- Global Business Minor
- Healthcare Emphasis
- Social Innovation Certificate
- Sports Management Certificate

ELLER MINORS AVAILABLE FOR NON-BUSINESS STUDENTS

- Business Administration
- Economics
- Entrepreneurship and Innovation
- Finance
- Marketing
- Sports Management

BUSINESS ADMINISTRATION CAREER OPTIONS
- Business Analysis
- General Management
- Healthcare/Energy Administration
- Hospitality Management
- Sales Management

BUSINESS ANALYTICS CAREER OPTIONS
- Big Data Analysis
- Data Science
- Market Research Analysis
- Quantitative Analysis/Modeling

*Available Fall 2025

ENTREPRENEURSHIP CAREER OPTIONS
- Intrapreneurship
- Start a New Venture
- Venture Capital
- Work for a New Venture

FINANCE CAREER OPTIONS
- Commercial Banking
- Corporate Finance
- Investment Banking
- Real Estate
- Wealth Management

OPERATIONS AND SUPPLY CHAIN MANAGEMENT CAREER OPTIONS
- Global Supply Chain
- Operations Management
- Project Management
- Supply Chain Planning
- Supply Planning Analysis

BA IN ECONOMICS CAREER OPTIONS
- Economic Market Research
- Foreign Trade Analysis
- Government Intelligence
- Financial Analysis
- Public Administration

BSBA degree

BA degree
YOUR BUSINESS EDUCATION DOESN’T JUST HAPPEN WITHIN THE CLASSROOM.

You can gain real-world experience by participating in leadership programs such as Eller Rising Professionals (ERP) for first-year students or by selecting from more than 30 Eller-sponsored student organizations that are tailored to your major and area of employment interest. You can also get involved through Eller Professional Academic Communities for Excellence (PACE), by joining a professional or social fraternity or by participating in a variety of workshops and countless volunteer opportunities.

As an Eller student, you will be involved in solving the problems of real corporations and sharing your ideas to receive feedback from business leaders. These are some of the engaging academic experiences you can expect:

**FIRST YEAR**
- Club Fair
- BNAD 100
- ERP
- PACE
- LEAD
- PREMIER

**SOPHOMORE YEAR**
- SPARK
- BNAD 200
- Consultative Business-to-Business Sales Competition

**JUNIOR YEAR**
- Business Communication Case Competition
- Digital Profile Competition
- Supply Chain Team Competition
- Enterprise Technology Solution Case Competition

**SENIOR YEAR**
- Entrepreneurship “Big Pitch” Competition
- Examples of Engaging Major Elective Courses:
  - Real Estate Finance and Investment: present real estate strategy ideas to high-profile industry experts to win up to $6,500 in prize money
  - Advertising Management: create and execute advertising and event planning campaigns for real-world clients
Foundational students in the Eller College have a specific sequence of classes to follow. You will meet with your Foundational Academic Advisor to make sure you’re on track, and determine your math sequence through a placement test.

Your actual schedule will vary, but this sample schedule will give you an idea of what to expect.

ELLER OFFERS TWO DEGREE OPTIONS: Students pursuing a business degree earn a Bachelor of Science in Business Administration and students pursuing a major in Economics earn a Bachelor of Arts. The BSBA degree follows a prescribed set of foundation, core and major courses, whereas the BA in Economics offers a more flexible degree with alternative requirements. Your Academic Advisor can help you build a semester plan that matches your academic goals.

*Note: Students pursuing the Business Analytics major will also take a Programming Fundamentals course during their sophomore year.
**LUCY MATSON ’23**  
**BSBA (MIS and MARKETING)**  
**HOMETOWN:** Oro Valley, Arizona  
**PRONOUNS:** she/her/hers  
**CLUBS/INVOLVEMENT:** Delta Sigma Pi (President, Director of Eller Expo & Showcase), Eller Professional Development Associate, Rising Stars in Marketing, Eller Ambassadors, SALT Center Expert Tutor, Preceptor (MIS111, BNAD200, BNAD277, BCOM314)  
**PRIOR INTERNSHIPS:** University of Arizona Office of the Registrar- Intern, Eller Tech Core- Data Science Intern, Procter & Gamble- Consumer Market Knowledge Intern  
**NEXT STEPS:** Consumer Market Knowledge Manager at Procter & Gamble in Cincinnati, Ohio  

“Eller provided me with countless unique opportunities to grow professionally and personally, such as directing career fairs, hosting interview workshops, and serving on student panels. I am a better leader, communicator, and advocate all because of my experiences within the college. Eller does a fantastic job creating well-rounded graduates through learning in and out of the classroom.”

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**KUNAL SHAMDASANI ’23**  
**BSBA (FINANCE)**  
**HOMETOWN:** Mumbai, India  
**PRONOUNS:** he/him/his  
**CLUBS/INVOLVEMENT:** Wall Street Scholars (IB Director), Bobcats Senior Honorary  
**PRIOR INTERNSHIPS:** Bank of America Investment Banking Summer Analyst, Ardent Advisory Group, Tigress Financial Partners  
**NEXT STEPS:** Investment Banking Analyst for Bank of America in their Natural Resources and Energy Transition group in Houston, Texas.

“Define your overarching goal and take as many chances as you can to get there.”
ZACH HILLS ‘23
BSBA (BUSINESS MANAGEMENT),
BS (MOLECULAR AND CELLULAR BIOLOGY),
CERTIFICATE IN HEALTHCARE MANAGEMENT,
MINOR IN JAPANESE LANGUAGE

HOMETOWN: Phoenix, Arizona

PRONOUNS: he/him

CLUBS/INVOLVEMENT: oSTEM (Board Member), Cats After Dark (Board Member), 5-star Faculty Awards Committee (Board Member)

PRIOR INTERNSHIPS: Yuma Branch Manager—Cutco Cutlery, Event and Donor Relations Intern - Tucson Medical Center Foundation, Business Management Consultant Intern—Point B Consulting

NEXT STEPS: Project Manager for Epic Systems in Madison, Wisconsin

“Always ask for help with your goals, because getting ahead in this world is not a one-person job! Sharing your goals while seeking opportunities helps others see how they can be a part of your journey. You would be surprised how willing people are to help you.”

MEAGAN GOBER ‘23
BSBA (MIS and OSCM)

HOMETOWN: Bellingham, Washington

PRONOUNS: she/her/hers

CLUBS/INVOLVEMENT: Eller College Dean’s Council (Vice President), Eller Transfer Ambassadors (Member), Red Cross Blood Drive Leader

PRIOR INTERNSHIPS: Raytheon-Supply Chain Finance, Avnet-Project Management

NEXT STEPS: Master of Science in MIS at the Eller College

“The Eller experience really sets you up to succeed. All you have to do is put in lots of hard work and nothing can stop you!”
International travel will change the way you think about the world. As an Eller student, you can gain credit and professional experience through a variety of specialized programs:

Eller Global Cohort • International Internship
Study Abroad • Service Learning

QUENTIN STEPP ’23
BA (ECONOMICS)
HOMETOWN: St. Louis, Missouri
PRONOUNS: he/him/his
CLUBS/INVOLVEMENT: Delta Sigma Pi (Senior Vice President and VP of Professional Activities), Eller College Dean’s Council (Eller Showcase and Expo Chair)
PRIOR INTERNSHIPS: GEICO, Protiviti
NEXT STEPS: Full-time position with Protiviti in Phoenix. Hopes to save up for grad school and wants to study Data Science or Econometrics

“While I don’t know exactly what the future will hold, thanks to my Eller education, I feel prepared to tackle anything that may come my way.”
Companies developed or launched from the New Venture Development (NVD) Program within the McGuire Center for Entrepreneurship:

**Filtral Technologies**, launched by 2023 graduates Reed Hamilton, Caroline Hudson, and Jarrett Medina, allows users to protect themselves from long-term hearing damage while still hearing their surroundings comfortably.

**Wildjoy** Map app, started by Lacy Cain ’19, helps plan out adventures, including skimming through categories such as date ideas or day trips.

**ParkX** is a mobile payment solution for the parking industry that was launched by 2012 graduates Ross Shanken, Thomas Maguire and Austin Weiss. It was acquired by Passport, Inc. in 2017.

**Kate Martin ’23**
- **BSBA (FINANCE), BA (LAW)**
- **HOMETOWN:** Houston, Texas
- **PRONOUNS:** she/her/hers
- **CLUBS/INVOLVEMENT:** Wall Street Scholars (Program Director), Investments Club (President)
- **PRIOR INTERNSHIPS:** BGK Capital, Citigroup Investment Banking Analyst, Blackstone Private Credit
- **NEXT STEPS:** Moving to NYC to work at Blackstone in the Private Credit Strategies investing group

“Nothing is impossible coming from Eller with the department support and the friendship of other students. Get comfortable being uncomfortable, and you’ll put yourself in the best position to achieve your wildest professional dreams.”
LIBBY ORMAN ’23  
BSBA (BUSINESS MANAGEMENT)  
CERTIFICATE IN SPORTS MANAGEMENT  
HOMETOWN: Mound, Minnesota  
PRONOUNS: she/her/hers  
CLUBS/INVOLVEMENT: Arizona Women’s Gymnastics Team, Student-Athlete Advisory Committee (SAAC) (Career and Leadership Development Sub-Committee Leader)  
PRIOR INTERNSHIPS: Ford Motor Company Marketing, Sales, and Service Intern in the Phoenix Region  
NEXT STEPS: Ford Motor Company Marketing, Sales, and Service Zone Manager  

“Eller exposed me to great opportunities both in the classroom and the professional world! I was able to create meaningful relationships with faculty, professors, and students within my four years of studying which have helped shape me into the person that I am today.”

JOHARA MOHAMMED ’23  
BSBA (MIS and OSCM)  
HOMETOWN: Riyadh, Saudi Arabia  
PRONOUNS: she/her/hers  
CLUBS/INVOLVEMENT: Eller College Dean’s Council (President), Eller African American Honorary (Vice President)  
PRIOR INTERNSHIPS: Goldman Sachs in Salt Lake City, Utah  
NEXT STEPS: Full-time position with Goldman Sachs in Salt Lake City, Utah and considering grad school routes  

“Don't spend your time trying to persuade others, just go for it!”
ALFREDO JESUS CUESTAS ’23

BSBA (ACCOUNTING)

HOMETOWN: Tucson, Arizona

PRONOUNS: he/him/his

CLUBS/INVOLVEMENT: Eller Hispanic Honorary (Vice President and VP of Finance), Eller Diversity Leadership Council (President and Senior Mentor), Marshall Foundation (Student Representative), Eller Diversity, Equity and Inclusion Faculty Committee (Undergraduate Student Representative), Eller Undergraduate Programs Office (Student Front Desk Coordinator)

PRIOR INTERNSHIP: Audit Internship with Keegan Linscott and Associates

NEXT STEPS: Pursuing a Master of Science in Accounting, following my Master’s I have been offered a full-time position with Keegan Linscott and Associates as an Audit Associate starting in the summer of 2024

“The Eller Experience presented many obstacles and challenges but also gave us the same amount of tools to find our own successes in them. I urge everyone to become your own best advocate as we have the power to make our collegiate experience impactful, diverse and designed for us and our needs.”
STEP INTO YOUR FUTURE

TOP STATES FOR EMPLOYMENT

THE KARL AND STEVIE ELLER PROFESSIONAL DEVELOPMENT CENTER maximizes student career success by providing highly personalized services.

- Career Management Courses
- Personalized Career Coaching
- First-Year Career Quest
- Company Visits in High-Demand Cities and Industries
- Business-Specific Career Fairs
- Major Specific Career Immersion Days
- Eller Alumni Network
- Externship and Job Shadow Program

10 International
BRENNEN FEDER  ’21

BSBA (BUSINESS MANAGEMENT and ENTREPRENEURSHIP),
BS (EDUCATION LEADERSHIP, LITERACY, & LEARNING)
HOMETOWN: Tucson, Arizona
PRONOUNS: he/him/his

CLUBS/INVOLVEMENT: Delta Sigma Pi, Bobcats, ASUA Student Government, Arizona Ambassadors, Eller LGBTQ+ Advisory Board, SOPHOS, Freshman Class Council, Residence Hall Association

PRIOR INTERNSHIPS: Procter & Gamble, the Coca-Cola Company, Swire Coca-Cola, Learfield/IMG College, United Cerebral Palsy

CURRENT CAREER: Procter & Gamble Senior Commercial Leader- Amazon Team

CURRENT INVOLVEMENT: Delta Sigma Pi National Board of Directors, W.A. Franke Dean’s Honors Advisory Board, Coke Scholars Advisory Board

“Eller gave me tangible skills that I now apply in my career with Procter & Gamble. Beyond a world-class education, it gave me my best friends and greatest memories!”

YEWANDE OLABUMUYI  ’12

BSBA (MIS and MARKETING)
HOMETOWN: Ibadan, Nigeria
PRONOUNS: she/her/hers

CLUBS/INVOLVEMENT: Professional Women in Business Association, African Student Association

CURRENT CAREER: Strategic Program Manager at Vanguard, Fitness Coach and Founder of YOFitness and Health

“How It All Leads To Success
ALUMNI PROFILES

“Integrity is choosing courage over comfort; it is choosing what is right over what is fun, fast or easy. And it is practicing our values, not just professing them.” – Brene Brown