

2024
Eller Employment Report:
UNDERGRADUATE BUSINESS



## **CLASS OF 2024 OUTCOMES**

85% career outcomes 63% accepted/received job offer 21% attending grad school 15% continuing job search **1%** military



### **COMPENSATION FOR ACCEPTED POSITIONS**

High: \$132k Low: \$30k Average: \$69k Median: \$66k



**SIGNING BONUS AVERAGE: \$7.5K** 



## **ACCEPTANCES BY REGION**

Southwest: 60% West: 17% Northeast: 10% South: 6% Midwest: 6% Mid-Atlantic: 1%

## **ONLINE UNDERGRADUTATE PROGRAM**

**AMONG PUBLICS** U.S. NEWS & WORLD REPORT

## MANAGEMENT INFORMATION **SYSTEMS**

**AMONG PUBLICS U.S. NEWS & WORLD REPORT** 





### **ACCEPTANCES BY FUNCTION**

Marketing/Sales 28% 21% Finance 11% **Accounting** 8% Consulting **7**%

**Operations/Production** 

**7**% Other

6% **General Management** 

4% **Analytics** 

Information Technology 4%

2% **Logistics** 

Entrepreneurship/Founder 1%

1% **Human Resources** 



### ATTENDING GRAD SCHOOL

44% **Master of Accounting** 19% Other 15% Master of MIS 10% Master of Finance 7% **Master of Marketing** 4% Law **Nursing** 2%



#### **ACCEPTANCES BY INDUSTRY**

29% **Financial Services** 9% **Technology/Science** 9% Other 7%

Real Estate/Construction

6% **Accounting** 

6% Retail

6% **Consumer Packaged Goods** 

5% **Transportation/Logistics** 

Consulting 5%

3% Healthcare

3% Sports/Leisure 3% Manufacturing

3% Marketing/Advertising/PR

2% Media/Entertainment

1% Energy

1% Government

1% Hospitality

## **UNDERGRADUATE MAJORS**

**BSBA MAJORS** 

Accounting

**Business Administration** 

**Business Analytics** 

**Business** Management

**Business Economics** 

Entrepreneurship

**Finance** 

Management Information Systems

Marketing

Operations and Supply Chain Management

**BA MAJORS** 

**Economics** 

1,183 2023-2024 Graduating Students **7,276**2023-2024
Undergrad Students



43% Female 57% Male



39% AZ Resident

56% Out-of-State Resident

5% Non-Resident (International)



56% White

22% Hispanic or Latino

6% Asian

**5%** African American

2% Indian

9% Unknown/Other

## Hispanic Serving Insitution

The University of Arizona is the first four-year public university in Arizona to be federally recognized as a Hispanic Serving Institution.

The University is actively committed to work that will ensure that the University recognizes all opportunities associated with the designation. Currently, 22 percent of the undergraduate student population at the Eller College of Management identifies as Hispanic.



## **MORE THAN 250 COMPANIES HIRED**

Abercrombie & Fitch Co.

Academy Gold Rising

Adobe Care and Wellness

ADP\*

**Alistate** 

**Δltria**\*

Ally Financial

Alpha Phi International

**Fraternity** 

**AlphaSights** 

Altair Advisers LLC.

Δltria

Alvarez & Marsal

**Amazon** 

**Amerais** 

American Express Angell Marketing

Annexus Appzen

Ardent Advisory Group

**Arizona Assist** 

Arizona Auditor General

**Arrive Logistics** 

**ASM Global** 

**AssetMark AutoZone** 

**Avvid IT Solutions** 

**AZ Lotus** 

**Back in Line Family** 

**Chiropractic & Wellness** 

**Bain & Company Baker Hughes** 

Bank of America

**Barclays** 

**Barton Associates** 

RD

Beach Fleischman

Beacon Hill Staffing Beluga Entertainment

Rishee Breakfast Club

**Rlackstone** 

**Bradley Wealth** 

**Buckeve International** 

BuildZoom

**BusyKids** 

Catalina Foothills High School

Caterpillar

**CBIZ** CDW

**CH Robinson** 

Chapo's Painting LLC

Charles Schwah **Choice Greens** 

Charast & Ca

Christie's International Real

Estate

CIM Group

Citibank

Citiaroup

City National Bank

City of Douglas

CLA

Club Travelo

Coanex

**Commercial Properties** 

Incorporated

Concentra

CoreTech\* Costco Wholesale Credit One Bank

Crest Insurance Brokerage

Crowe

Dell

Deloitte\*

Deutsche Bank

Devian

**Dlops** 

DSW Commercial Real Estate Goosehead Insurance

GALLO\*

**Easy Street Capital** 

**Eco Clima Ecolah** 

**FMS** 

**Enterprise Mobility\*** 

Epic

**Equitable Advisors** 

**Expedia Group** 

FΥ

Farm Skin

Farr, Miller & Washington

Fidelity Investments

Fin Expeditions

**First Western Trust** 

**First Bank** 

Fisher Investments

Florida Financial Advisors

Flower Foods

**Foundations Investment** 

**Advisors** 

Frank Rimerman Co.

Freeport McMoRan

**Future Legends Garage-East** 

GCON. Inc

GEICO

General Mills

Globus Medical

**GNC Community** 

Management

Golden State Farm Credit

Goldman Sachs\*

Granite Construction

Grevstar

**Guardian Life Insurance** 

Guidepoint

H&M

Hart Technology Solutions

Heinfeld Meech

Hershev

**Highkey Agency** 

ΗΚΔ

Honda

Honeywell

HubSpot

**Hvatt Hotels Corporation** 

ICR Inc

Ina Road Animal Hospital

Insiaht\*

**Insight Global** 

Intel

IntraEdge/Truyo

Intuit\*

J.P. Morgan

**Jellyfish** 

John Hancock Investment

Management

Kalil & Co Inc

## **ELLER UNDERGRADUATES IN 2024**

**Knight-Swift Transportation** Konica Minolta

**KPMG** 

Krutilla and Associates

Lennar

LineLeap

LICITO

Long Realty

Macv's

**Management Systems** 

International

Manhattan Park Appartments

Marcus & Millichap Markel Corporation

Marriott International

Massage Envy

Matthews Real Estate

Investment Services

**Meridian Capital** 

Ministry of Land

Management, Urban Planning and Construction (Cambodia)

Moelis & Company

Morgan Stanley\*

Moss Adams **Motiv Sports** 

Motive

MouseketEars Bowtique

Moxie Pest Control

**National Bank of Arizona** 

**National Waterproofing and** 

Roofing

Nationwide Insurance

Nautilus Insurance

**Navistar** 

**NFL** 

Novia

Oracle Netsuite

Pace Technologies

Paradox\*

PEPCORP & Goosehead

Insurance

PepsiCo/Frito-Lav\*

Perella Weinberg Partners

Philadelphia Insurance Co

PHMG

Phoenix Commercial Advisors Sisklt

**Pima County** 

Planet of the Crepes

Plante Moran

**Plymouth Rock Assurance** 

**PNC Bank** 

Premium West

Primavera Foundation

**Procter & Gamble** 

Protiviti

**PSE Archerv Pursuit Collection** 

**PwC** 

**R&A CPSs** 

Ravtheon

**RBC Capital Markets** 

Reliance Partners

Renaissance Financial

Republic Services

Repugen

Rising Real Estate Robert W. Baird

ROCHE

**Rocket Mortgage** R.O.I. Properties\*

**Ross Stores** 

**Royal Bank of Canada** 

**RTX Corporation** 

SARIC

San Francisco 49ers

**SB Properties** 

Shamrock Foods

Shaw

Sherwin Williams\*

Siemens

Simplify

SM Energy

Sonoran Land Resources

Southern Glazers Wine &

Spirits

State Energy Department

State of Arizona

Stecher Financial Group

Stoneridge Partners

Strata Decision Technology Whova

Swift Transportation

**Target** 

**Tectronic Industries (TTI)** 

**Teksystems** 

Texas Instruments\*

**TGEN** 

The Walt Disney Company

Thrive LA

XLT

**Tom James Company Total Quality Logistics** 

**Touchstone Wealth** 

Tovota

Transloop

Troon Golf LLC

Tristate Financial Advisors

Truly Blessed Jewels Tucson Flectric Power

**Turning Point USA** 

Uline

Ulta beauty

United Healthcare

**University of Arizona** 

University of Washington

Vanguard\*

Veeam Software

Voit Real Estate Services

Vova Financial

Walmart

Warner Bros. Discovery

**Warners Nursery** 

Webtari Media LLC and

Novara Investments LLC

Wells Fargo\*

Western Alliance Bank

Willbros Salmon Co

William Wright & Co

Windsor Communities

**WTA** 

## STAND OUT AT ELLER

#### PARTNERING WITH THE ELLER COLLEGE OF MANAGEMENT Undergraduate

Program is an ideal way to connect with our best and brightest. Not only will you maximize your influence and visibility within the student population, but you will support events and programming that are enhancing a student's academic experience. Our Recruiting Partners Program is customized to successfully meet the recruiting needs of your organization

#### RECRUITING PARTNERS MAY RECEIVE A RANGE OF BENEFITS INCLUDING:

### **BRONZE \$1,000**

- Consultation with Eller Undergraduate Programs Office Professional Development Center (PDC) with building your brand on campus
- Visibility on PDC website, Eller media displays, college banner and logo in weekly student communications
- Participation on the Undergraduate Employer Advisory Board
- Priority invitation and placement in PDC events

#### **SILVER \$2,500**

All Bronze level benefits plus:

- Presentation to PDC Team
- Employer at Eller Day
- · Targeted student outreach
- Complimentary info session and interview space\*
- Email promotion and event access to student clubs/organizations

#### GOLD \$5,000 +

All Silver level benefits plus:

- Curation of student resume books (2)\*\*\*
- Annual social media campaign about your organization and opportunities
- Increased student outreach, access and space
- Career Fair (1) OR Fall Sales
   Competition\*\* registration fee waived
- · Diversity event (1) fee waived

### **PLATINUM \$10,000 +**

All Gold level benefits plus:

- Unlimited access to all rooms for recruitment events\*
- Unlimited email promotion to student clubs/orgs
- Unlimited curation of resume books\*\*\*
- Fall AND Spring career fair registration fee waived
- · Diversity event (2) fee waived
- Exclusive sponsorship of one Eller premium event

# CAMPUS CAREER/ LEADERSHIP PROGRAMS

Immersion Days
Diversity Event
Career Quest
Club Visits
Table at Eller
Career Seminars

#### **MARKETING CHANNELS**

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Instagram
Suit-Up Sunday
Student Blogs
Newsletters
Job Blasts
Digital Signage

#### **PREMIUM EVENTS**

Study Treks
Externships
Case Competitions
Leadership Conference
Networking Dinner
Mock Interviews
Keynote Speaker



<sup>\*</sup>All offered space is subject to availability, not for events planned with student organizations

<sup>\*\*</sup> Career Fair: One table and two representatives | Sales Comp: Bronze level sponsorship of the event

<sup>\*\*\*</sup>Resume (public) books must be requested in advance and contain desired filters based upon job specific factors or participating events

## RECRUITMENT RESOURCES

### FALL 2024 SPRING 2025

CLASSES BEGIN **AUG. 26** CLASSES BEGIN JAN. 15 **SEPT. 18** FLI FR FXPO UA CARFER DAY TRD **UA CAREER DAY** SEPT 24 CAREER SHOWCASE \*FFR 19 SUGGESTED OFFER NOV 8 SPRING RREAK MAR 8-16 LAST DAY OF CLASSES **DFC 11** LAST DAY OF CLASSES ΜΔΥ 7

FINAL S

MAY 9-15

#### **FALL 2024 OFFER GUIDELINES**

#### INTERNSHIP AND FULL-TIME OFFERS MADE DURING FALL RECRUITING

We request that firms and companies who extend internships and full-time offers to students during the fall recruiting process have an offer expiration date of November 8, 2024.

#### **FULL-TIME OFFERS FOLLOWING INTERNSHIP COMPLETION**

DEC 13-19

If you extend an offer to a student who interned with you, the expiration date can be whatever timeline you select, including a date prior to the fall recruiting season.

#### HOW TO POST A POSITION ON HANDSHAKE

Handshake is our campus-wide employment platform. Use to post jobs, request on-campus interview schedules or campus events, manage your applicants and more. Please go to: arizona.joinhandshake.com to set up an account.

## **CONTACT US**

#### **ERICA ALITIEM**

FINALS

Associate Director, Employer Relations ealitiem@eller.arizona.edu | (520) 621-0456

#### FOR MORE INFORMATION ABOUT RECRUITING AT ELLER:

eller.arizona.edu/career-outcomes/recruit/undergraduate/at-eller

THANK YOU TO OUR 2023-24 SPONSORS

### **PLATINUM**

Altria Enterprise Mobility Wells Fargo

### **GOLD**

Goldman Sachs Intuit Morgan Stanley Sherwin-Williams

### **SILVER**

CoreTech Insight Enterprises Paradox PepsiCo R.O.I. Properties Vanguard

### **BRONZE**

ADP
Deloitte
GALLO
Texas Instruments