

ENTREPRENEURSHIP CAREER OVERVIEW



ACADEMIC PROGRAMS

Undergraduate Entrepreneurship Programs for Eller Students

- Entrepreneurship Major (New Venture Development Program)
- Social Innovation Certificate
- Entrepreneurship and Innovation Capstone

Undergraduate Entrepreneurship Programs for Non- Eller Students

- Entrepreneurship and Innovation Minor
- Certificate in Entrepreneurship and New Venture Development

COMMON INDUSTRIES

- Finance
- Healthcare
- Hardware
- Information Technology
- Energy
- Marketing
- Operations
- Real Estate
- Consulting
- Retail
- Security
- Logistics & Transportation

TYPICAL ENTREPRENEURSHIP CAREER OPTIONS

SEGMENT	SAMPLE OF COMPANIES	DESCRIPTION
Launch new venture	June, MistoBox, Notehall, ParkX, Smart Things, UGallery, Astranis Space Tech	A company initiated by entrepreneurs who focus on capitalizing on a specific market demand by developing a viable product, service, or platform
Corporate Entrepreneurship	Microsoft, Wells Fargo, General Motors, Macy's, Liberty Mutual, Deloitte, Intel, EY	Identify opportunities and develop ideas which lead to innovative new products, services or new lines of business.
Work at a Venture Capital Firm	UAVentureCapital, BlueStone Venture Partners, Sequoia Capital, NEA, Deerfield	Firms that invest in early-stage companies in exchange for equity, or an ownership stake, in the companies they invest in
Work at a Startup	Kobe Digital, ROVR, Amazon, Google, OpenAI, Canva	Common entry level Startup roles include: sales, marketing, business development, engineering, customer service, and operations.

ENGAGEMENT OPPORTUNITIES ON CAMPUS

- Student Entrepreneurship Association
- New Venture Development Program
- McGuire Innovation Expo