Fully Online
Major Info Session
Online Cohort
Meet Our Staff

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ONLINE CAMPUS

- **Multiple Starts** - Fall, Spring, Summer
- **Fully-online** - No need to be in Tucson, Asynchronous
- **7 Week formats** – two 7-week sessions within a given semester
- **Full-time or part-time** enrollment allowed; finish in as little as 16 months
- **Online tuition** -- $560 per credit
  - Federal financial aid applies, Not UA’s merit scholarships
  - Eligible for QTR

MAIN CAMPUS

- **Multiple Starts** – Fall and Spring starts
- **In person courses** - need to be in Tucson, Synchronous
- **15 Week formats** – majority of classes are the full semester length
- **Tuition** – In state and out of state tuition differences
  - Federal financial aid AND UA’s merit scholarships apply
  - Eligible for QTR
What to expect

- Students **may have additional degree requirements** that they will need to take in addition to the major courses.

- A fully online student **cannot change majors or swap cohorts within main campus Eller.**

- Students can add optional **Eller certificates or non-Eller minors**, if they choose.
  - Certificates Available: Sports Management, Accounting
Professional Development

- Integrated career coaching
- Personalized Professional Development Plan tailored to your goals & previous experiences
- Online resources through D2L course page & webinars
- Major Career Immersion
## MAJORS OFFERED

<table>
<thead>
<tr>
<th>Business Administration</th>
<th>Accounting</th>
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<tbody>
<tr>
<td>• Multiple starts can begin every Fall, Spring or Summer semester</td>
<td>• Only able to start in Spring or Summer semesters</td>
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<tr>
<td>• 16 total courses</td>
<td>• 17 total courses</td>
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Major Overview

• **Business Administration**
  • The broad curriculum gives graduates *versatility* and the ability to adapt to the needs of their company or professional pursuits
    • Will have the opportunity to experience courses from each area of business

• **Accounting**
  • As an accounting major, you’ll hone your ability to collect, organize and present financial information that is crucial to the success of any business.
The Business Administration major focuses on **Innovation and Strategy** through exposure to each of the disciplines offered by the Eller College.

The BNAD major is comprised of 16 upper-division courses; 9 Eller Professional Core & 7 BNAD Major courses:

- **ACCT 400E** Adv. Financial Accounting Strategies
- **ECON 400** Strategy & Game Theory
- **ENTR 420R** Innovation Principles
- **FIN 460** Real Estate Investment
- **MGMT 330** Human Resources Management
- **MIS 478** Project Management
- **MKTG 376** Marketing Analytics
## BNAD Curriculum

### ONLINE BNAD COHORT

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<tr>
<th>Semester</th>
<th>Session</th>
<th>Dept</th>
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<tbody>
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<td>MGMT</td>
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BNAD Career Opportunities

Business Administration jobs occur in a variety of organizations: manufacturers, hospitals, charities, hotels, government and so forth. Among the many types of occupations are:

- Project Management
- Small Business Management
- Management/Organizational Analysis
- Human Resource Administration
- Hospitality Management
- Insurance/Annuities Sales
- Business Development

Eller Business Administration graduate average annual salary:

$53,218

(Eller Graduate Survey, 2019)
ACCT Curriculum

The Accounting major focuses the collection, organization, and presentation of financial information for effective decision making.

The ACCT major is comprised of 17 upper-division courses; 10 Eller Professional Core & 7 ACCT Major courses:

- **ACCT 400A** Intermediate Financial Accounting
- **ACCT 400B** Intermediate Financial Accounting
- **ACCT 461** Accounting Information Systems
- **ACCT 430** Information Quality and Assurance
- **ACCT 310** Cost and Managerial Accounting
- **ACCT 451** Analysis of Financial Statements
- **ACCT 420** Principles of Federal Taxation
## ACCT Curriculum

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ACCT Career Opportunities

Sample of Accounting Employers:
1. Public Accounting Firms
2. Corporations
3. Government Agencies
4. Not-for-Profit Organizations

Sample of Accounting Occupations:
- Auditor/Assurance Associate
- Tax Accountant
- IRS Revenue Agent/Investigator
- Financial Analyst
- Forensic Accountant

Eller Accounting graduate average annual salary:
$53,643
(Eller Graduate Survey, 2020)
Cost Comparisons

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<tr>
<td>Total Cost Estimate for Upper-division (4 full time semesters) $560/credit</td>
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<td>Private Scholarships</td>
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<tr>
<td>Federal Financial Aid</td>
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Potential cost savings

- Less expensive tuition (especially Non-resident students)
- Parking
- Fees
ONLINE RECAP

• **Multiple Starts** - Fall, Spring, Summer

• **Fully-online** - No need to be in Tucson & Asynchronous

• **Overlapping cohorts** - New students joining each term

• **Full-time or part-time** enrollment allowed; finish in as little as 16 months

• **Online tuition**
  • $560 per credit (can be prorated for part-time enrollment)
  • Federal financial aid applies, **Not** UA’s merit scholarships
  • Eligible for QTR
Thank you

Questions:
heathermmmartin@arizona.edu