

Caitlin L. Hills, J.D.
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PROFESSIONAL EXPERIENCE

University of Arizona, Eller School of Management, Tucson, Arizona

August 2015-Present

Senior Lecturer of Business Communication. Undergraduate Online Team Lead

Online Instructor for all Business Communication undergraduate offerings. Prepares curriculum and case studies for three business communication classes. Teaches approximately 1000 students per year (12 month position).

Facilitates micro-campus delivery of content for Eller Global instructors as well as weekly support.

Provides diagnostic assessment for Graduate 510MBA.

University of Arizona, Eller School of Management, Tucson, Arizona

Technical Specialist -April 2011-August 2015

Undergraduate and Graduate School business communication courses support. Provided online instruction and assessment for students.

Belfast Kids!

Founder-January 2011-Present

This Facebook page lists family friendly activities for the Mid-Coast Maine area. Activities include arts, nature, festivals and fairs, and sporting opportunities. Approximately 2500 Members.

Smart Campaigns, Inc., Belfast, Maine

Researcher- December 2010-October 2012

Candidate research and grassroots advocacy for Americans Elect, an online presidential nomination movement. Developed excel spreadsheets to track candidates' progress for multi-level organization.

American Lands Alliance, Washington, D.C

Director, National Forest Program-October 2006-January 2009

Directed all components of the National Forest Program, including the drafting of legislation, position papers, activist alerts and press releases. Responded to press inquiries. Served as chief lobbyist on Capitol Hill. Pro-actively facilitated forest community to agree to policy positions. Worked to connect local, regional, and national stakeholders and achieve consensus. Wrote funding proposals and reports. Responsible for upkeep of ALA website. Supervised two staff members, in addition to interns.

Alaska Rainforest Campaign (ARC), Washington, D.C

Legislative Director-September 2003-August 2006

Senior lobbyist and director of legislative and regulatory initiatives to protect America's largest temperate Rainforest. Successfully led environmental and taxpayer community in federal subsidy initiative. Succeeded in consecutive winning votes in the U.S. House of Representatives. Built successful coalition of non-traditional allies such as taxpayer groups, sportsmen and commercial fishermen to achieve ARC's long- and short-term goals. Wrote press releases, fact sheets and funder reports.

The Humane Society of the United States, Washington, D.C.

Federal Lobbyist-June 1998-August 2000

Lobbied Members of Congress and Congressional staff on animal welfare issues. Conducted briefings, testified before Congressional committees, conducted media interviews with National Public Radio, The New York Times, Miami Herald, and the Village Voice. Specific legislative initiatives included the Safe Air Travel for Animals Act, the Safe Haven for Women and Animals Act, and the Anti-Crushing Bill. Worked with various administrative agencies to promulgate regulations.

U.S. Senator Bob Graham, Washington, D.C.

Policy Advisor-August 1994-June 1998

Portfolio included: environment, Indian affairs, energy, international trade, immigration and women's issues. Responsible for tracking and analyzing legislation, briefing the Senator, drafting floor statements,

developing private and public coalitions. Senior staffer for the Energy and Natural Resources Committee. Supervised team of six legislative correspondents and four Congressional fellows. Represented the Senator in meetings both in Washington, D.C. and throughout Florida.

Notable Achievements

Eller School of Management

Outstanding Faculty Member Winner (2025)
Student's Choice Award for Outstanding Faculty (2022)
Student's Choice Award for Outstanding Faculty (2018)

American Business Communicators-

Organizer, 2024 Western Region Conference

Elected Office:

RSU #20 School Board-2012-2014
RSU #71 School Board-Vice Chair-2015-2017
RSU#71 School Board-Chairwoman-2017-2020

Pomfret Class of 1988

Class Agent, (2020-Present)
Fundraising Chair (2020-Present)

Publications

America, The Owner's Manuel. Making Government Work for You. **Contributing Author** -United States Senator Bob Graham (D-FL) and Chris Hand (2016) Sage Publisher

The Secret Handshake, Effective Communication for the Workplace (textbook) **Co-Author**
University of Arizona, Eller School of Management Business Communication Textbook (2016) (2017) (2018) (2022) (2024)
Kendall Hunt

Cracking the Code, Successful Strategies for Business Writing (textbook) **Co-Author**, University of Arizona, Eller School of Management Business Communication Textbook (2017) (2018) (2022)
Kendall Hunt

Stand Out, Business Communication Strategies that Work, (textbook) **Co-Author**, University of Arizona, Eller School of Management Business Communication Textbook (2018) (2022) Kendall Hunt

RSU # 71 Policy Handbook (2015-2019) **Contributing Author**

Presentations

Tools of the Trade: Effective Strategies for Online Instruction in the Virtual World. Presented at ABC's annual Conference, 2020. <https://vimeo.com/manage/496474909/general>
Webinar: BCOM 314 Transformative Student Experience (in partnership with Eller Online Webinar Series) 2019

EDUCATION

The University of Connecticut School of Law, Hartford, Connecticut

Juris Doctorate

Associate Editor-Public Interest Law Journal

Recipient of Public Interest Law Group Summer Fellowship Award, Summer 2002

New York University, New York, New York

Bachelor of Arts, Political Science

Bachelor of Fine Arts, Drama

