



Curriculum Vitae of
EDWARD EUGENE ACKERLEY, Ed.D.

QUALIFICATIONS

Since 1976, Dr. Ackerley has been an account executive at Ackerley Advertising managing relationships between the agency, clients, and media. Dr. Ackerley is a Career Track Professor at the University of Arizona and Northern Arizona University. Classes include Marketing, Media Arts, Creativity, Sales, Public Relations, Communication, Leadership, Administration and Hospitality. Dr. Ackerley was a candidate for Mayor of the City of Tucson in 2019 and 2023. His affiliation with the American Advertising Federation includes leadership roles in the American Advertising Federation Tucson including past president, and nationally as a governor, national board of directors and chairman of the Council of Governors. Recognition includes Advertising Professional of the Year, Hall of Fame and AAF Silver Medal Award. Creating Magic is both an educational seminar and book of the same title and includes consulting and management training.

EDUCATION

Institution	Qualifications	Date
Northern Arizona University Flagstaff, Arizona	Doctorate Doctor of Education (Ed.D.) Educational Leadership with Community College Emphasis	March 2006 <i>(4.0 GPA With Distinction)</i> May 12, 2006 <i>(Commencement)</i>
	Masters Master of Education (M.Ed.) Educational Leadership with Community College Emphasis	Fall 1999
University of Arizona Tucson, Arizona	Bachelor of Arts Major: Radio & Television Minor: Romance Languages	December 1979
University of Florence Florence, Italy	Summer School University of Arizona Exchange Program	Summer 1979

PROFESSIONAL EXPERIENCE AND EMPLOYMENT

Date Position & Description

- 1976-Present **Account Executive and Principal**
Ackerley Advertising
Tucson, Arizona
Primary responsibilities include: (1) Principal contact between agency and clients
(2) New businesses development (3) Customer/client satisfaction
(4) Advertising and marketing professional consultation, planning, execution,
purchasing and evaluation. (5) Client Service including client/agency meetings,
strategy sessions and long and short-term objective and goal achievement.
- 2025-Present **Host, Producer, Founder**
THE MORNING VOICE
KVOI 1030AM The Voice of Tucson – Local News Talk Program
Tucson, Arizona
- 2026-Present **Licensed Realtor**
State of Arizona
Passed state exam, awaiting broker engagement
Tucson, Arizona
- 2024-2025 **Host, Producer, Founder**
JUMP IN TUCSON!
KVOI 1030AM The Voice of Tucson – Local News Talk Program
Tucson, Arizona
- 1996-Present **Faculty**
Department of Marketing - Eller College of Management
Department of Communication – College of Social & Behavioral Sciences
Department of Theatre, Film and Television - College of Fine Arts
Department of Retail Sciences - College of Agriculture
University of Arizona
Tucson, Arizona
- 1996-Present **AdTEAM. Academic Advisor**
American Advertising Federation UA Chapter
AAF NSAC Competition Team
AdCATS Student-Run agency, Founder
American Marketing Association Competition Team
Department of Marketing - Eller College of Management
University of Arizona
Tucson, Arizona
Primary responsibilities include: (1) The formation and administration of student groups
(2) Liaison with the American Advertising Federation (3) Liaison with the American Advertising
Federation Tucson and the local professional industry. (4) Mentor to club leadership and
executive committee (6) Faculty coordinator of group's involvement in the AAF
National Advertising Student Competition and AdCATS Student Club
- 2000-Present **Faculty - Statewide Programs**
Department of Public Administration Management
Department of Hospitality Marketing
Department of Business
Department of Education/Educational Leadership
Graduate College – Administration
Northern Arizona University
Flagstaff, Arizona

2000-2011 **Faculty**
Department of Business and Marketing
University of Phoenix
Tucson, Arizona

1989-2005 **Adjunct Professor and Guest Lecturer**
Department of Office and Business Education
West, East, Downtown Campuses and Northeast Learning Center
Pima Community College
Tucson, Arizona

Primary responsibilities include: (1) The formation and education of over one hundred students per semester in upper division advertising and marketing undergraduate courses. (2) Development of curriculum and related syllabus to share practical experience and traditional learning styles. (3) To engage the professional advertising and marketing industry to participate in the learning experience. (4) To enhance academic outcomes by providing an energetic and enthusiastic approach to learning in the classroom.

PUBLICATIONS

<u>Date</u>	<u>Description</u>
2026	KOLD-TV Ch 13, CBS, Tucson, AZ Pima County drivers struggling to deal with rising gas prices https://www.kold.com/2026/03/13/pima-county-drivers-struggling-deal-with-rising-gas-prices/ , March 13, 2026
2026	KOLD-TV Ch 13, CBS, Tucson, AZ Arizona legislature passes mandatory rounding bill https://www.kold.com/2026/03/07/arizona-legislature-passes-mandatory-rounding-bill/ , March 6, 2026
2026	KOLD-TV Ch 13, CBS, Tucson, AZ How Supreme Court's tariff ruling could impact southern Arizona. https://www.kold.com/2026/02/21/local-impact-supreme-courts-tariff-ruling/ , February 20, 2026
2026	KOLD-TV Ch 13, CBS, Tucson, AZ Pima County, Sonora discuss major collaboration efforts. https://www.kold.com/2026/01/30/pima-county-sonora-discuss-major-collaboration-efforts/ , January 29, 2026
2026	Wallet Hub.com Opinion: Advice for someone searching for the best extended car warranty, https://wallethub.com/edu/ci/best-car-extended-warranty/11157#expert=Edward E. Ackerley , January 7, 2026
2025	KOLD-TV Ch 13, CBS, Tucson, AZ What is surveillance pricing, and why is Sen. Gallego trying to make it illegal? https://www.kold.com/2025/12/10/what-is-surveillance-pricing-why-is-sen-gallego-trying-make-it-illegal/ December 9, 2025
2025	KOLD-TV Ch 13, CBS, Tucson, AZ Thousands of Truck Driving Schools could close across the country. https://www.kold.com/2025/12/04/thousands-truck-driving-schools-could-close-across-country/#:~:text=TUCSON%2C%20Ariz.,including%2010%20in%20southern%20Arizona. December 3, 2025
2025	Wallet Hub.com Opinion: Expert Thoughts on Bank of America Customized Cash Rewards credit card, https://wallethub.com/d/bank-of-america-cash-rewards-credit-card-128c#expert=edward e. ackerley , October 22, 2025
2025	KOLD-TV Ch 13, CBS, Tucson, AZ Local small business tries to keep prices low as tariffs hit hard. https://www.kold.com/2025/08/20/local-small-business-tries-keep-prices-low-tariffs-hit-hard/ , August 19, 2025

- 2025 **Wallet Hub.com** Opinion: Improving a Credit Score with a Credit Card for Bad Credit [https://wallethub.com/credit-cards/bad-credit/#expert=Edward E. Ackerley](https://wallethub.com/credit-cards/bad-credit/#expert=Edward_E._Ackerley), August 11, 2025
- 2025 **KOLD-TV Ch 13, CBS, Tucson, AZ** Parents Concerned with Inflation Tariffs Driving Up Prices on School Supplies. <https://www.kold.com/2025/07/16/parents-concerned-with-inflation-tariffs-driving-up-prices-school-supplies/>, July 15, 2025
- 2025 **Wallet Hub.com** Opinion: Travel Rewards Credit Cards [https://wallethub.com/edu/cc/chase-sapphire-preferred-review/25921#expert=Edward E. Ackerley](https://wallethub.com/edu/cc/chase-sapphire-preferred-review/25921#expert=Edward_E._Ackerley), May 29, 2025
- 2025 **Integrated Marketing Communication: A Consumer Centric Approach.** Flynn, Smith & Walsh. Kendall Hunt Publishing. Chapter Reviewer/Recommendations. May 25, 2025
- 2025 **Speaker, Presenter – Elks Scholarship Program,** Keynote speaker **“Chasing Your G.R.A.D.E.S. to a Brighter Future”** Elks Lodge 1800 N. Oracle Road for scholarship presentations for high school students. Sunday, May 4, 2025
- 2025 **Wallet Hub.com** Opinion: Loud Budgeting [https://wallethub.com/edu/b/loud-budgeting/142885#expert=Dr. Edward E. Ackerley](https://wallethub.com/edu/b/loud-budgeting/142885#expert=Dr._Edward_E._Ackerley), March 19, 2025
- 2025 **KOLD-TV Ch 13, CBS, Tucson, AZ** Expert Warns of Local Impact After Trump Orders Treasury To Stop Mining Pennies <https://www.kold.com/2025/02/13/expert-warns-local-impact-after-trump-orders-treasury-stop-minting-pennies/>, February 12, 2025
- 2024 **Wallet Hub.com** Opinion: What can we learn from Capital One’s marketing strategies, particularly its television advertising? [https://wallethub.com/credit-cards/capital-one/#expert=Edward E. Ackerley](https://wallethub.com/credit-cards/capital-one/#expert=Edward_E._Ackerley), June 3, 2024
- 2024 **Wallet Hub.com** Opinion: What is the best way to evaluate a car insurance company’s customer service and claims process before doing business with them? [https://wallethub.com/edu/ci/erie-car-insurance-review/82969#expert=Edward E. Ackerley](https://wallethub.com/edu/ci/erie-car-insurance-review/82969#expert=Edward_E._Ackerley), May 11, 2024
- 2023 **Wallet Hub.com** Opinion: What should consumers know when considering a mutual insurance company such as American Family? [https://wallethub.com/edu/ci/american-family-car-insurance-review/83027#expert=Dr. Edward E. Ackerley](https://wallethub.com/edu/ci/american-family-car-insurance-review/83027#expert=Dr._Edward_E._Ackerley), December 19, 2023
- 2023 **Wallet Hub.com** Opinion: How valuable would you say the “Nationwide is on your side” jingle has been for Nationwide? [https://wallethub.com/edu/ci/nationwide-car-insurance-review/62589#expert=Edward E. Ackerley](https://wallethub.com/edu/ci/nationwide-car-insurance-review/62589#expert=Edward_E._Ackerley), September 4, 2023,
- 2023 **Speaker, Presenter - CreatingMAGIC**
The University of Arizona
Vertically Integrated Projects, Tucson, Arizona
Water Whys Seminar March 31, 2023
The Water Whys team develops scientifically accurate and easy-to-understand graphical answers to water questions.
- 2023 **Wallet Hub.com** Opinion: Who Should Purchase GAP Insurance 2023?
February 27, 2023, [https://wallethub.com/edu/ci/gap-insurance/9002#expert=Edward E. Ackerley](https://wallethub.com/edu/ci/gap-insurance/9002#expert=Edward_E._Ackerley)
- 2022 **Wallet Hub.com** Opinion: Best Car Insurance Companies 2022
October 24, 2022 https://wallethub.com/car-insurance/arizona#edward_e._ackerley
- M:Advertising**, 5th Edition, Weigold and Arens, McGraw Hill
Review of four chapters July 31, 2022
- Wallet Hub.com** Opinion: Best Car Insurance Companies 2022

- 2020 **Arizona Daily Star** Tucson Opinion: Sen. Sinema should support The SAFE TO Work Act December 12, 2020 Page A-6 Tucson.com
- 2019 **M:Marketing** , Grewal and Levy, 2019 6E
Content Review and Recommendations June 5, 2019
Expert review
- 2014 **LMS Publisher Integration**, O'Donnell Learn
LMS integration Virtual Focus Group January 16, 2014
Focus Group Participant
- 2013 **Advertising 3.0**, Randi Priluck, Routledge -Taylor & Francis Group, 2013
Text Proposal Reviewer
LMS Publisher Integration, Peter Lull, O'Donnell Learn, 2013
LMS integration Virtual Focus Group November 22, 2013 3:30-5:00pm
Panel participant and reviewer
- Beta Phi Leadership Conference**, August 24, 2013 Sheraton Tucson
Presenter- Marketing and Sales Industry
- 2012 **Understanding and Managing Public Organizations**, 4th Edition, Hal G. Riney,
John Wiley & Sons, Inc., Jossey Bass, Reviewer
- 2009 **Advertising and Integrated Brand Promotion**, 5th Edition, O'Guinn/
Allen/Seminik, 2009, Reviewer
- 2007 **Services Marketing**, 3rd edition, Zeithaml/Bitner, McGraw-Hill Companies, Reviewer
- 2004 **Advertising and Integrated Brand Promotion**, 3rd Edition, O'Guinn/
Allen/Seminik, 2003, Test Bank Editor
- 2002 **CreatingMAGIC**, 1st Edition, Ackerley, Nedder Publishing 2002
ISBN 1-893757-24-2
- 2000-2004 **Contemporary Advertising**, William Arens, 0072500417, Irwin Press,
Contributing Editor
- July 1999 **Creative Strategy in Advertising**, 7th Edition, Jewler/Drewniany,
Southwestern/Wadsworth, 2001, Contributing Editor
- February 2000 **Advertising and Integrated Brand Promotion**, 3rd Edition, O'Guinn/
Allen/Seminik, 2003, Editor
- February 2003 **Customer Behavior, A Managerial Perspective**, Instructor's Resource CD t/a
2nd Edition, Sheth, Mittal, Newman, 2004, Editor.
- June 2003 **International Marketing**, Instructor's Resource CD, 7th Edition,
Czinkota/Ronkainen, 2004, ISBN: 0-03-031378-3, Editor
- June 2003 **International Marketing**, Product Support Website, Czinkota/Ronkainen,
7th Edition, 2004, Editor

AWARDS, HONORS & DISTINCTIONS

Date	Description
2025	Elks Club 385 Tucson Arizona Keynote Speaker – Youth Awards Luncheon Tucson, Arizona
2025	American Marketing Association San Diego Sandie Awards San Diego, California
2024	Outstanding Marketing Faculty member Eller College of Management Dean’s Council on behalf of the Student Body The University of Arizona Tucson, Arizona
2023	General Faculty Committee Career Track Faculty The University of Arizona Faculty Chair Tucson, Arizona
2022	Fellowship The Experiential Learning Design Accelerator The University of Arizona Student Engagement and Career Development Tucson, Arizona
2021	Community Service Award FBI and LULAC Ward V Council Member Richard Fimbres Steven Patterson Agent In Charge FBI Tucson, Arizona
2020	Community Service Award City of Tucson Ward V Council Member Richard Fimbres Tucson, Arizona
2020	Community Recognition Award Apollo Middle School In recognition and appreciation for dedication to Apollo Tucson, Arizona
	Judge Draper Competition for Collegiate Women Entrepreneurs Center for Women and Financial Independence Smith College Northampton, Massachusetts
2019	Robert Lusch Engaging Course Award The University of Arizona Eller College of Management Night with the Stars – Innovation award Engaged Learning empowering students to think, act and create Impact outside of the classroom walls.

Judge

Draper Competition for Collegiate Women Entrepreneurs
Center for Women and Financial Independence
Smith College
Northampton, Massachusetts

American Advertising Awards Judge

Fargo, North Dakota AAF
ADDY Competition Judge

Jingle 101

Guest Faculty Judge
University of Arizona College of Fine Arts
Jeff Haskell's Music Class
Critique student jingle live performances

2018

Community Service Award

88-CRIME, Inc. Blake Down Community Leadership Award
Awarded for service to the community in law enforcement and
Furthering the mission of 88-CRIME anonymous tip line
Tucson, Arizona

2018

Presenter and Judge

Black Hills Advertising Federation
American Advertising Federation ADDY Awards Judge
CreatingMAGIC presentation to membership
Rapid City, South Dakota

2018

Judge

Draper Competition for Collegiate Women Entrepreneurs
Center for Women and Financial Independence
Smith College
Northampton, Massachusetts

Jingle 101

Guest Faculty Judge
University of Arizona College of Fine Arts
Jeff Haskell's Music Class
Critique student jingle live performances

2017

Guest Coach - Softball

Honored faculty at Arizona vs Washington Softball Game March 24, 2017
C.A.T.S. Academics Program
The University of Arizona
Tucson, Arizona

Judge

Draper Competition for Collegiate Women Entrepreneurs
Center for Women and Financial Independence
Smith College
Northampton, Massachusetts

Faculty Honoree

Eller College Ambassadors
University of Arizona
Tucson, Arizona

SARSEF Honoree

Southern Arizona Research, Science and Engineering Foundation
2017 Science Fair
Reception Honoree

Jingle 101

Guest Faculty Judge
University of Arizona College of Fine Arts
Jeff Haskell's Music Class
Critique student jingle live performances

2016

Faculty Honoree

Eller College of Management Student Council
The University of Arizona
Tucson, Arizona

Judge

Draper Competition for Collegiate Women Entrepreneurs
Center for Women and Financial Independence
Smith College
Northampton, Massachusetts

2016

Jingle 101

Guest Faculty Judge
University of Arizona College of Fine Arts
Jeff Haskell's Music Class
Critique student jingle live performances

2014-16

2021

Faculty Presenter

Eller College of Management
Economic Development Program
Business Certificate Program
The University of Arizona
Tucson, Arizona

Jingle 101

Guest Faculty Judge
University of Arizona College of Fine Arts
Jeff Haskell's Music Class
Critique student jingle live performances

2010-22

Faculty Mentor and Producer

Eller College of Management
AdFAIR – A Celebration of Advertising
Annual event – second Wednesday of February
The University of Arizona
Tucson, Arizona

2015

Judge

Draper Competition for Collegiate Women Entrepreneurs
Center for Women and Financial Independence
Smith College
Northampton, Massachusetts

2014

First Place - \$3000 Winner – National College Competition

AT&T Brand Challenge
EdVenture Partners

Dallas, Texas

Second Place - National College Competition

Credit Karma Challenge

EdVenture Partners

Berkeley, California

Faculty Honoree

Pi Beta Phi Sorority

University of Arizona

Tucson, Arizona

2014

Faculty Honoree

Eller College Ambassadors

University of Arizona

Tucson, Arizona

Faculty Honoree

Eller College of Management Student Council

The University of Arizona

Tucson, Arizona

2013

Ray McNally Award

Arizona Interscholastic Association

For Outstanding Contributions in Promoting High School Athletics

presented by AIA Southern Arizona Region High School Athletic Directors

Faculty Honoree

Eller College of Management Student Council

The University of Arizona

Tucson, Arizona

2012

Faculty Honoree

Eller College of Management Student Council

The University of Arizona

Tucson, Arizona

Faculty Honoree

Eller Hispanic Honorary

The University of Arizona

Tucson, Arizona

2012

Fourth Place – National College Competition

Honda University Marketing Competition

EdVenture Partners

Berkeley, California

2009-10

Apple Polishers Award

Chi Omega Sorority

The University of Arizona

Tucson, Arizona

2009

First Place - \$5000 Winner – National College Competition

Honda Insight University Marketing Competition

EdVenture Partners

Berkeley, California

2009

Bumps Tribolet Student Services Award – Outstanding Support of Students

ASUA Student Government

The University of Arizona
Tucson, Arizona

2007 **Amabile Award**
College of Fine Arts
The University of Arizona
Tucson, Arizona

2007 **Excellence in Teaching**
Eller College of Management Student Council
The University of Arizona
Tucson, Arizona

2006 **Service Recognition Award**
The University of Arizona
Tucson, Arizona

2004 **Service Recognition Award**
American Advertising Federation
Tucson, Arizona

2001 **Excellence in Teaching**
Eller College of Management Student Council
The University of Arizona
Tucson, Arizona

2000 **Excellence in Teaching**
Apple Award
The University of Arizona
Tucson, Arizona

1999 **Excellence in Teaching**
Mortar Board
The University of Arizona
Tucson, Arizona

1999 **Silver Medal**
American Advertising Federation
Washington, D.C.

1989 American Advertising Federation Tucson Advertising Hall of Fame
1988 Advertising Professional of the Year

PROFESSIONAL DEVELOPMENT AND ADMINISTRATION

Date Position & Description

2021- present **Member**
Arizona Sands Club
Tucson, Arizona
Faculty and Staff Advisory Board

2020-2022 **Founder, President**
Tucson Business Owners, Inc.
Tucson, Arizona
Created a business organization for owners for advocacy, education,
marketing and profitability. (1) Create, lead and organize structure
(2) Recruit member businesses to join (3) Advocate with city government

on issues (4) Create opportunities for members to interact with community
(5) Represent members at council/supervisors meetings

- 2019, 2023 **Candidate, Mayor**
City of Tucson
Tucson, Arizona
Independent Candidate running for Mayor. (1) Solicit 3000+ signatures and 300 \$10 checks from city voters to qualify for ballot
(2) Orchestrate campaign appearances and media interviews
(3) Listen to constituents regarding important issues (4) Formulate a meaningful platform to present to voters (5) Garner 40% of votes to be the first Independent to receive that number of votes in city history
- 1995-Present **Founder and Educational Director**
Creating Magic / Advertising Info Series
Ackerley Advertising
Tucson, Arizona
Primary responsibilities include: (1) Formulation of Info Series curriculum
(2) Preparation and publishing of all session materials (3) Facilitation and instruction at bi-annual series presentation (4) Marketing and promotion of Info Series concept to potential attendees (5) Public relations activities to support media coverage of Info Series (6) Teach during each session
- 2009-Present **Founder, President, Chairman**
Coaches for Charity
Tucson, Arizona
One of four members who created and produce annual golf tournament and other events to raise funds for athletes whose college careers are cut short through some catastrophic phenomena. Golf tournament in April each year, Dude Ranch Auction in January and Tucson High School Kickoff Classic, Roskruge Cougar Classic, MLK Basketball Classic and other youth sporting events.
- 2015-2022 **Board Member, President, Past-President**
Rillito Park Foundation
Tucson, Arizona
Engage with the community, government, sponsors and media to help save historic Rillito Race Track and to help implement a 25-year historic improvement plan for Rillito Park, on the national register of historic places. Main emphasis includes government and community relations, marketing and sponsorship sales.
- 2016-present **Member, President, Vice President**
National Football Foundation
Tucson, Arizona
To assist organization in its mission to promote and develop the power of amateur football in developing the qualities of leadership, sportsmanship, competitive zeal and the drive for academic excellence in America's young people, especially student-athletes in southern Arizona.
- 2019 **Co-Chair, Retirement Gala Msgr. Tom Cahalane**
Our Mother of Sorrows Catholic Church & School
Tucson, Arizona
56th Anniversary of priesthood, 38th Anniversary and Retirement as Pastor.
Committee co-chair, emcee and event manager
- 2017-2019 **Member, 60th Anniversary**
Our Mother of Sorrows Catholic Church & School
Tucson, Arizona
60th Anniversary Celebration, Public Relations, Marketing, Master of Ceremonies

- 2009-2014 **President**
Sahuaro High School Football Boosters
Tucson, Arizona
Lead parent booster club of over 350 parents to raise funds for high school football team to assist in purchase of equipment, coaches' stipends, and team travel. Raise over \$25,000 annually through management of snack bar concessions, program ad sales, banner sales, annual golf tournament and sponsorship solicitation.
- 1999-2011 **Chairman, Executive Producer**
Jim and Linda Livengood Toys for Tots Golf Tournament
Tucson, Arizona
Chair committee to produce annual golf tournament benefiting Toys for Tots. Linda Livengood and Jim Livengood, Director of Athletics for University of Arizona were event celebrities for 11 years, currently serve as host.
- 2000-2013 **National Member**
Arizona National Golf Club
Tucson, Arizona
Founding National Member of Arizona National Golf Club, home of the University of Arizona men's and women's golf teams. Instrumental in the relationship between the golf course and university.
- 2017-2018 **Committee and Master of Ceremonies/Auctioneer**
2009-2010 **Producer**
2004-2006 **Executive Producer**
2000 & 2004 **Chairman**
2001-2002 **Chairman Emeritus**
Tucson Arizona Boys Chorus Musicale Regale
Tucson, Arizona
Oversee and manage the operations of a fifty-member committee to plan and implement the largest fundraiser of the year for the Chorus. Previous celebrities include Luis "Gonzo" Gonzalez, Mayor Robert E. Walkup, Jim Livengood, Lute Olson, The Drifters, The Platters, The Coasters, The Shirelles, Dr. Richard Carmona.
- 1998-2012 **Chairman**
Armstrong Academy Foundation
Tucson, Arizona
Chair foundation to raise endowment funds and establish trusts for an elite private preparatory school. Serve as liaison between parents, faculty, administration and community.
- 1996-1999 **Chairman**
Media Arts Advisory Committee
University of Arizona Foundation
University of Arizona
Tucson, Arizona
Chair committee chartered to advise the department chair and faculty on issues relating to curriculum development and future visionary goals, and to serve as a conduit between academic institution and the professional industry.
- 2004-2006 **Board Member**
Jordan Ministries
Tucson, Arizona
Board Member specializing in Marketing, Fundraising and Development.

- 1998-2000 **Board Member**
Catholic Vision Advisory Board
Diocese of Tucson
Tucson, Arizona
Member of board and served on Marketing Committee to advise diocese on monthly newspaper distributed to 300,000 Catholics in Southern Arizona
- 1994-1995 **Appointed Member**
2001 **Business Department Advisory Committee**
2005-2006 **Pima Community College**
Tucson, Arizona
Appointed by the department chairs of the West Campus, helped formulate recommendations for consistency in curriculum between four community college campuses.
- 1994-1996 **Chairman**
Council of Governors, American Advertising Federation
Washington, D.C.
National chairman of world's largest professional advertising association. Guided organization through two major industry challenges. Managed Governors of fifteen national geographic districts representing some 50,000+ members in 225 local professional advertising federations and clubs and over 200 university and college chapters. The first and only chairman of the organization from Arizona in the year history of AAF.
- 1990-1992 **Governor**
12th District of the American Advertising Federation
Washington, D.C.
Presided over a five-state region (Arizona, New Mexico, Utah, Colorado, Wyoming and El Paso, Texas). Helped coordinate and organize industry concerns and issues. Chaired one regional and one district conference committees, and served as general manager of these two national events. Coordinated interaction between district and local professional associations and represented district concerns to the national staff and board of directors.
- 1989-1996 **Director, National Board of Directors**
American Advertising Federation
Washington, D.C.
Represented the West on the national Board of Directors of the world's largest professional advertising association. Chaired ADDY Auto Forward Committee and was delegate to a dozen other working committees
- 1990-2010 **Chairman**
Arizona Advertising Federation, American Advertising Federation
Washington, D.C.
Chair statewide legislative organization comprised of Phoenix Advertising Club and Tucson Advertising Federation and state university chapters. Monitor state and national legislative issues and manage industry proactive and reactive response to advertising issues.

- 1984-1986 **President**
American Advertising Federation Tucson
Tucson, Arizona
Served two full one-year consecutive terms as President of this American Advertising Federation affiliate. Only president in the club's history to serve two consecutive terms. Managed membership of 150, increasing membership by 100%. Created and founded the American Advertising Federation Tucson Hall of Fame and created and managed the University of Arizona Advertising Federation. Managed the club during one of its most successful eras in history.
- 1982-1996 **Director - Board of Directors**
American Advertising Federation Tucson
Tucson, Arizona
Served on the Board of Directors of the Tucson Advertising Club, an affiliate of the American Advertising Federation. Chaired all sub-committees during tenure including: Education Committee, Auction Extravaganza, Tucson Tops ADDY Advertising Awards, Government Relations, Programs and Membership. Served twelve years, the longest running term in the clubs 55-year history.
- 1997-2001 **Chairman**
2003-2008 **Eastern Hills Aquatic Club**
Tucson, Arizona
Serve as chairman of neighborhood pool association serving 100 families in east Tucson. Responsible for finances, administration, membership recruitment and retention and promotion.
- 1995-2006 **Chairman**
2019-2020 **Palo Verde High School 1976 Class Reunions**
Tucson, Arizona
Organized and managed twenty-member committee to plan and implement twentieth, twenty-fifth and thirtieth and forty-fifth high school reunions. Managed public relations activities and student search. Planned and managed three large events attended by over 1000 people.
- 1994-1997 **Chairman**
Concert Promotions Committee
Tucson Arizona Boys Chorus
Tucson, Arizona
Chair volunteer committee with primary responsibility for marketing three major local artistic performances. The Tucson Boys Chorus is a world renown fine arts choral performing group built on the tradition of boy choir repertoire. Implemented the first Seasons Ticket program in the organization's history.
- 1984-1985 **Chairman, Council of Parish Ministries**
Our Mother of Sorrows Catholic Church
Tucson, Arizona
Chaired an organized lay person volunteer body to oversee parish life. Large catholic church with 2500 families registered. Managed five Parish Commissions including Liturgy & Worship, Social Outreach, Building and Maintenance, Christian Education & Formation and Human Resources.
- 1985-1986 **Youth Minister - Youth Advisory Board Chairman**

Our Mother of Sorrows Catholic Church

Tucson, Arizona

Organized and ran youth ministry program for over 200 high school aged students. Organized and ran religious retreats, monthly meetings and published monthly newsletter distributed to all registered teens.

1983-1990

Director and Coordinator

Tucson Christian Sports

Tucson, Arizona

Organized and ran city-wide sports organization involving over 1000 high-school aged students from over twenty churches. Coordinated hiring and training of officials, scheduling, and total organization.

CIVIL SERVICE AND VOLUNTEER POSITIONS

Tucson, Arizona

Coaches for Charity – Founder/President

Rillito Park Foundation – President/Member

Tucson Business Owners, Inc. – Founder/President

Sahuaro High School Football Boosters – President

Tucson Hispanic Chamber of Commerce – Member

Tucson Metropolitan Chamber of Commerce - Member

National Football Foundation – President/Member, Vice President

Toys for Tots - Jim and Linda Livengood Golf Tournament

Pima Council on Aging Ages 'n Stages – Marketing Committee

Armstrong Academy Foundation Golf Tournament - Chairman

Tucson Parks Foundation - Member

Tucson Classics Celebrity Tennis Event - Member

Leukemia Society Tucson Chapter - Marketing Committee

American Cancer Society Tucson - Chairman Marketing Committee

United Way of Tucson - Chairman Marketing/Community Relations

Diocese of Tucson Pastoral Commission - Member

University of Arizona Golf Wall of Fame Committee - Member

Tucson Zoological Society - Corporate Sponsorship Committee

Jordan Ministries - Marketing Committee

Cursillo - Diocese of Tucson - Golf Marketing Committee

Contact Information: (520) 850-7058 Ed@AckerleyAdvertising.com