THE ELLER WAY
ELLER COLLEGE OF MANAGEMENT DEAN’S REPORT 2018-19
From the Dean

Now entering my fourth year as Dean of the Eller College of Management, I am struck by the accomplishments and milestones we’ve achieved toward our goal of being a top public business school.

The foundation of our recent success rests on the implementation of our strategic plan, which helped clarify our identity and path forward and gave us a compelling vision and orientation. Coming together around the strategic plan helps enhance the strong quality of our undergraduate program and has led to increased interest in our MBA and specialty master’s programs. In fact, at the MBA level, we have risen in national rankings conducted by Bloomberg Businessweek and U.S. News & World Report, and in part due to the launch of our Technology Leadership Program, we saw a 17 percent increase in MBA applications. Additionally, we have launched online, hybrid and dual-degree programs that appeal to a growing population of working professionals. Our forward-looking portfolio of programs is helping position Eller as the business school for the fourth industrial revolution.

Additionally, the prominence and productivity of our outstanding research faculty is something we can all take pride in. Seeing junior, tenure-track and senior professors alike make relevant connections makes our efforts to fund their research worthwhile. The hard work, creativity and dedication they take into the classroom to shape and advance the minds of tomorrow is inspirational.

Nothing we’ve accomplished these past three years would have been possible without tremendous support from members of the Eller National Board of Advisors as well as donors like you.

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Nothing we’ve accomplished these past three years would have been possible without tremendous support from members of the Eller National Board of Advisors as well as donors like you. The Eller College flourishes and is enriched because of your support. We are grateful that you give to our college and to our students in innumerable ways. With your continued support, we have all the ingredients needed to address the challenges of business education in the innovation economy, priming the Eller College for even greater progress.

Please explore our accomplishments in this annual report. We will continue to keep you informed about our initiatives during the coming year, and we look forward to hearing from you.

On behalf of the entire Eller College of Management community, thank you for your continued support.

Paulo B. Goes
Dean and Halle Chair in Leadership
The Eller College of Management
THE UNIVERSITY OF ARIZONA
BUILDING OUR TALENT POOL

EXCELLENCE
Consistently surpass ordinary standards | THE ELLER WAY

NEW FACULTY AND STAFF

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Associate Professor of Economics
PhD, University of California, Los Angeles
EXPERTISE: labor economics, health economics, applied microeconomics

EVAN J. TAYLOR
Assistant Professor of Economics
PhD, University of Michigan
EXPERTISE: labor economics, economics of migration, applied microeconomics, applied econometrics

XINYING HAO
Assistant Professor of Marketing
PhD, McCombs School of Business, University of Texas at Austin
EXPERTISE: digital marketing, mobile advertisement, marketing analytics and machine learning/artificial intelligence

MUHAMMAD TAQI RAZA
Assistant Professor of Management Information Systems
PhD, University of California, Los Angeles
EXPERTISE: systems security and reliability, Internet of Things, mobile 4G/5G, cloud computing

SEOKJUN YOUN
Assistant Professor of Management Information Systems
PhD, Texas A&M University
EXPERTISE: healthcare operations and payment models, food safety logistics

PAM PERRY
Interim Associate Dean, MBA Programs

LIN QIAN
Assistant Dean of Finance and Administration
2018-19 ENROLLMENT

THE ELLER WAY | See challenges as opportunities

DETERMINATION

1,600 NEW on-ground Pre-Business and Pre-Economics freshmen

135 NEW online Pre-Business freshmen

63 Juniors started the upper division cohort in Brazil

471 on-ground juniors started the upper division cohort
MBA

Do the right thing 100% of the time
INTEGRITY
THE ELLER WAY

FULL-TIME

- GMAT: 665, GPA: 3.46
- Male: 62%
- Female: 38%
- International: 50%
- Military: 18%
- Years of work experience: 4.8

EVENING

- GMAT: 608, GPA: 3.25
- Male: 63%
- Female: 37%
- International: 4%
- Military: 4%
- Years of work experience: 7.3

EXECUTIVE

- GMAT: N/A, GPA: 3.39
- Male: 58%
- Female: 42%
- International: 9%
- Military: 15%
- Years of work experience: 11.8

ONLINE

- GMAT: 556, GPA: 3.33
- Male: 69%
- Female: 31%
- International: 0%
- Military: 38%
- Years of work experience: 7.3
WHERE OUR ALUMNI GO

Create a community where everybody thrives

INCLUSION

THE ELLER WAY

*Total alumni as of June 30, 2019
ELLER IN THE NEWS

The New York Times
“Is the American Corporation in Trouble?”
August 3, 2018
Kathleen Kahle
Thomas C. Moses Professor of Finance

The Wall Street Journal
“Undermined at the Office?
How Women Can Cope with Mistreatment from Female Colleagues”
August 22, 2018
Allison Gabriel
Associate Professor of Management and Organizations

GOVERNING
“Want to Make Child Care Cheaper and More Accessible? Deregulate It.”
August 14, 2018
Mo Xiao
Associate Professor of Economics

MarketWatch
“Irony Is Back In Style”
September 2, 2018
Caleb Warren
Associate Professor of Marketing
YONG GE, assistant professor of management information systems, was awarded a National Science Foundation (NSF) Faculty Early Career Development Program (CAREER) award.

Ge is the first researcher from the Eller College to win the prestigious CAREER award, which supports early-career faculty who have the potential to serve as academic role models in research and education and to lead advances in the mission of their department or organization.

Ge's proposal is to develop advanced machine learning and data analytics methods to address and bridge the talent gap, a mismatch between the workers that employers need and the workforces that labor markets provide. This is an especially critical issue for STEM-related labor markets and minority groups.

The project focuses on three major tasks: collecting and modeling career, education and job data with machine learning methods, measuring and interpreting the latent gap and developing recommendation solutions to bridge the gap.

The award offers $500,000 over the period of five years. The NSF awards approximately 450 standard grants or continuing grants to early-career scientists and engineers who they believe will build a firm foundation for a lifetime of leadership in integrating education and research.
INVESTING IN THE FUTURE OF ELLER

$5.6 million raised

62% increase in donations

25 first time major gift donors
GIFTS RANGING FROM $25,000-$900,000

552 personal development visits
See challenges as opportunities

DETERMINATION
THE ELLER WAY

Donor Funding by Campaign Priority

- Academic Programs: $22,305,163
- Faculty Research and Development: $2,702,727
- Learning Spaces: $31,054
- Student Support: $3,158,424

Total Funding by Type

- Endowment Gifts: $2,767,159
- Expendable Gifts: $2,859,368
- Endowment Interest: $2,570,843

Total Funding for Sponsored Research: $5,399,945

Significant Gift Areas

- 44%: OTHER
- 23%: PLANNED GIFTS
- 16%: SCHOLARSHIPS
- 7%: DEAN’S EXCELLENCE
- 5%: ADMINISTRATION
- 4%: KARL ELLER SCHOLARSHIP
- 1%: FACULTY SUPPORT

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