

Erin A. Yetter

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EDUCATION

Ph.D., Economic Education, University of Delaware, 2014

- Dissertation: *Do School and Teacher Characteristics Matter? Evidence From the 2006 Economics National Assessment of Educational Progress*

M.A., Economics, University of South Florida, 2007

B.A., Economics and Political Science, *magna cum laude*, Eastern Kentucky University, 2004

PROFESSIONAL EXPERIENCE

University of Arizona

- Lecturer, Department of Economics, 2018 - present

Federal Reserve Bank of St. Louis - Louisville Branch

- Senior Economic Education Specialist, 2015 - 2018
- Economic Education Specialist, 2012 - 2015

University of Delaware

- Graduate Assistant, Center for Economic Education & Entrepreneurship, 2011 – 2012
- Graduate Assistant, Department of Economics, 2010 – 2012

Federal Reserve Bank of Philadelphia

- Economic Education Intern, Summer 2011

Mezrah Consulting (Tampa, FL)

- Director of Account Management, 2007 – 2010

TEACHING EXPERIENCE

Basic Economic Issues

- University of Arizona: Fall 2018

Principles of Microeconomics

- Bellarmine University: Spring 2018
- University of Delaware: Winter 2012, Spring 2012, Summer 2012
- Hillsborough County Community College: Fall 2008, Fall 2009, Spring 2010

Principles of Macroeconomics

- Hillsborough County Community College: Summer 2008, Summer 2010
- University of South Florida (Online): Fall 2006, Spring 2007

Personal Finance

- University of Indiana Southeast (Online): Spring 2018
- Kentucky State University (Hybrid): Spring 2015

Foundations of Instruction (College of Education)

- University of Louisville: Fall 2016, Spring 2017

PUBLICATIONS

Articles in Refereed Journals

“Financial Literacy in the Community College Classroom: A Curriculum Intervention Study” (with M. Suiter), *Journal of Economics and Financial Education*, Winter, 2017, 16(1): 54-69.

“[Using the Berenstain Bears to Teach Economics in the Elementary Classroom](#),” *Journal of Economics Teaching*, 1(1), 2016.

“Teacher Characteristics and Student Achievement in Economics: Evidence from the Economics NAEP,” *Southwestern Journal of Economics*, October, 2015, XI(1): 88-105.

Other Articles

“[Teach One, Reach Many](#),” *Economic Literacy for Life: Today's Lessons = Tomorrow's Financial Stability and Success*, Federal Reserve Bank of St. Louis, Annual Report, 2017.

“[Prices: The Marketplace's Communication System](#),” *Page One Economics Newsletter*, Federal Reserve Bank of St. Louis, April 2013.

“[Making Sense of the Ups and Downs of Prices](#),” *Page One Economics Newsletter*, Federal Reserve Bank of St. Louis, August 2013.

“[Why Scarce Resources Are Sometimes Unemployed](#),” *Page One Economics Newsletter*, Federal Reserve Bank of St. Louis, October 2013.

“[The Global Economy: It's a Small World After All](#),” *Page One Economics Newsletter*, Federal Reserve Bank of St. Louis, November 2013.

Curriculum and Teaching Materials

[One Fine Day](#), Federal Reserve Bank of St. Louis, 2018

[Four Feet, Two Sandals](#), Federal Reserve Bank of St. Louis, 2018

[Clifford and the Big Storm](#), Federal Reserve Bank of St. Louis, 2016

[Mousetropolis](#), Federal Reserve Bank of St. Louis, 2016
[Treasure Map](#), Federal Reserve Bank of St. Louis, 2016
[Peanut Butter and Cupcake](#), Federal Reserve Bank of St. Louis, 2016
[The Berenstian Bears Mad, Mad, Mad Toy Craze](#), Federal Reserve Bank of St. Louis, 2015
[Just Saving My Money](#), within Kiddynamics, Federal Reserve Bank of St. Louis, 2015
[An Orange in January](#), within Kiddynamics, Federal Reserve Bank of St. Louis, 2015
[How to Make an Apple Pie and See the World](#), Federal Reserve Bank of St. Louis, 2014
[The Berenstain Bears Get the Gimmies](#), Federal Reserve Bank of St. Louis, 2013
[The Berenstain Bears Old Hat, New Hat](#), Federal Reserve Bank of St. Louis, 2013
[The Berenstain Bears Trouble with Money](#), Federal Reserve Bank of St. Louis, 2013
[Sky Boys](#), Federal Reserve Bank of St. Louis, 2013
[Green Eggs and ...Economics?](#), econedlink.org, 2012

WORKING PAPERS

Measuring the Impact of New State Standards on the Economic Knowledge of Kentucky Teachers: A Baseline Study (with C. Harter)

A Data Mining Review of Research on Outcomes and Effective Program Delivery in Post-Secondary Economic Education (with K. Holder and J. Hernandez)

AWARDS

Rising Star Award, National Association of Economics Educators, 2017

2016 Best Paper Award, Journal of Economics Teaching, 2017

Curriculum Gold Award (for *Clifford and the Big Storm*), National Association of Economic Educators, 2017

Curriculum Gold Award (for *Kiddynamics: An Economics Curriculum for Young Learners* written for the Federal Reserve Bank of St. Louis with M. Suiter & B. Meszaros), National Association of Economic Educators, 2016

OneMain Financial Empowerment Award from Achieving the Dream in partnership with Jefferson Community and Technical College, 2016

Curriculum Gold Award (for *The Berenstain Bears Old Hat, New Hat* written for the Federal Reserve Bank of St. Louis), National Association of Economic Educators, 2015

Mark Berger Best Paper Award, Kentucky Economic Association Conference, 2014

Distinguished Paper Award, Pennsylvania Educational Research Association, 2011

SELECTED CONFERENCE PRESENTATIONS

“The Notecard System: A Simple Classroom Management and Assessment Strategy”
St. Louis Fed Professor’s Conference, November 2017

“The Invisible Paw: Teaching Economics Using The Berenstain Bears”
Association for Private Enterprise (APEE) Annual Conference, April 2017
Allied Social Science Associations (ASSA) Annual Meeting, January 2016

“Do State Education Mandates Effect Student Knowledge of Economics?”
Kentucky Economic Association (KEA) Annual Meeting, October 2016
Annual Financial Literacy & Economic Education Conference, October 2016

“Financial Literacy in the Community College Classroom: A Curriculum Intervention Study”
Conference for Teaching and Research on Economic Education (CTREE), May 2016
Missouri Valley Economics Association (MVEA) Annual Meeting, November 2015
Allied Social Science Associations (ASSA) Annual Meeting, January 2015
Annual Financial Literacy & Economic Education Conference, October 2014

“Teacher Certification and Economic Achievement: Evidence from the 2006 Economics NAEP” Allied Social Science Associations (ASSA) Annual Meeting, January 2014

“Teacher Characteristics and Student Achievement in Economics: Evidence from the 2006 NAEP” Kentucky Economic Association (KEA) Annual Meeting, September 2014

“Cognitive Demand and Gender Disparity in High School Economics Textbooks”
Annual Financial Literacy & Economic Education Conference, October 2012

“The Keys to Financial Success Curriculum: Impact on Personal Finance Behaviors”
American Education Research Association (AERA) Annual Meeting, April 2012
Mid-Atlantic Regional Education Research Conference, October 2011

PROFESSIONAL ACTIVITIES

Economics Content Expert, KY Department of Education Advisory Panel for the rewrite of the Kentucky Academic Standards for Social Studies

Advisory Board Member, *Journal of Economics Teaching*

Referee, *Journal of Economics Teaching*

Referee, *Journal of Economics and Financial Education*

President, Kentucky Jump\$tart Coalition for Personal Financial Literacy

Research Committee Member, National Association of Economic Educators (NAEE)