



# Financial Matters

DEPARTMENT OF FINANCE NEWSLETTER    ISSUE 18 | SUMMER 2021

## Eller



Brian '85 and Clara Franke pictured with their children

# Chair's Message

Dear Friends,

I am so proud how our students, faculty and staff responded to more than one year of online learning. I realize it has been a hard year for many, and I'm especially sorry that our recent graduates spent their entire senior year online. We are planning a spring 2022 reunion for all finance graduates, and I hope everyone can attend (exact date TBD) as we celebrate in person!

Although it was not the year we were hoping for, adversity makes us stronger. Similar to most industries, the department will take a number of positives from this past year such as a number of courses embracing a "flipped" classroom experience where the lecture material is online and class time become experiential hands-on learning (e.g., search David Brown Finance 413 on YouTube). It's not surprising that finance remains the #1 most requested major in Eller.

Last, I don't know where the time went, but after 10 years as department head, I am stepping down to return to full-time faculty and spend more time with students and research. I am very excited to announce that Kathy Kahle, Thomas C. Moses Professor of Finance), has agreed to serve as the next department head, beginning July 2021. I have no doubt that Kathy will bring some great ideas to keep the department moving forward. I look forward to her leadership.

I am very proud of what the department has accomplished over the past decade and especially appreciate all the help of our incredible alumni who have provided so much support. I will truly miss working closely with so many of you. In short, I sincerely thank you.

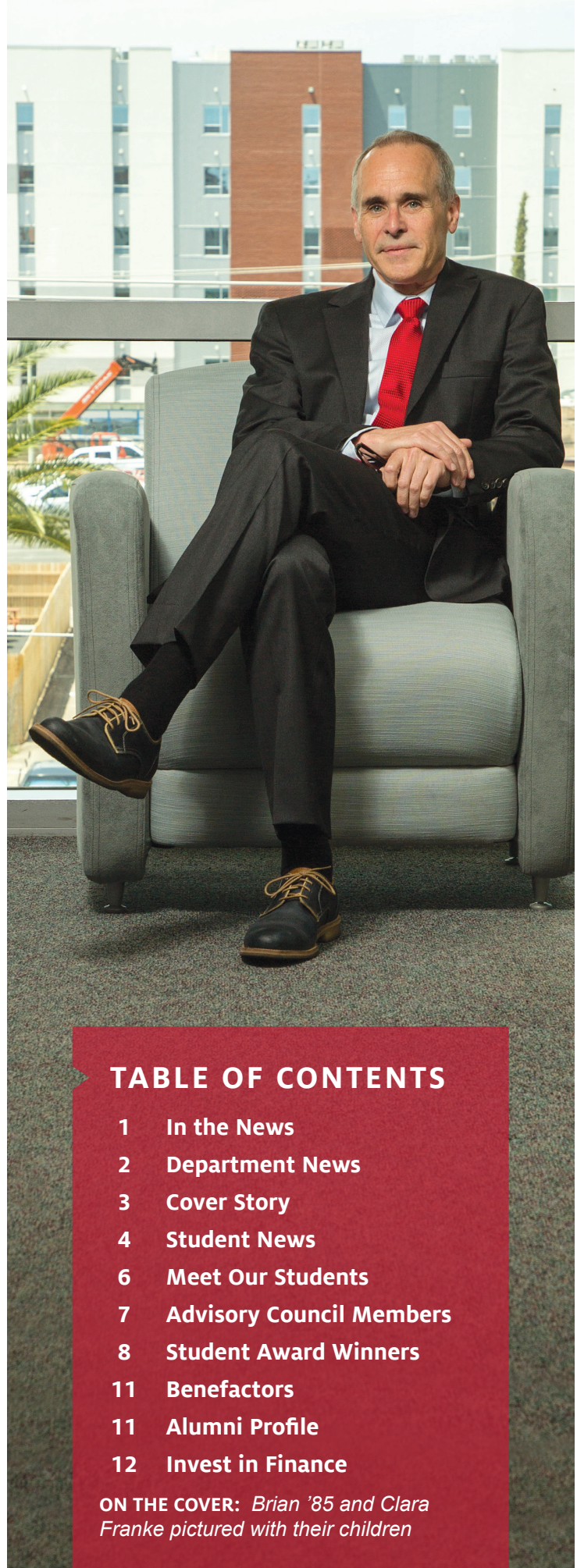
Best wishes,

**Rick Sias**

**Outgoing Department Head**

*Tyler Family Endowed Chair in Finance*

sias@email.arizona.edu



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*ON THE COVER: Brian '85 and Clara Franke pictured with their children*



I'D LIKE TO THANK RICK FOR HIS EXCEPTIONAL LEADERSHIP AND SERVICE TO THE DEPARTMENT OVER THE PAST 10 YEARS. Anyone who knows us knows that the Finance Department is a wonderful place to work, in no small part because of Rick. The faculty and staff have not only missed in-person classes over the past year, but we have also missed seeing each other in the office and interacting on a daily basis. We look forward to returning to the office and the classroom. I have big shoes to fill, but I know I have the support of the faculty and administration. I look forward to continuing to build what Rick has started and working with faculty, students and alumni to improve and innovate.

### Kathy Kahle

#### Incoming Department Head

Thomas C. Moore Professor of Finance  
kkahle@email.arizona.edu

### ABOUT KATHY

Kathleen Kahle joined the Eller College of Management as associate professor in 2003 and was appointed the Thomas C. Moses Professor in Finance in 2014. Her research interests are around corporate finance, capital structure, securities issues, repurchases and insider trading, and she has been published in *The Journal of Finance*, *The Review of Financial Studies*, *Journal of Financial Economics*, *Journal of Economic Perspectives*, *Journal of Financial and Quantitative Analysis* and more. Her previous teaching experience includes the University of Pittsburgh. She earned her PhD in Finance from The Ohio State University in 1996.

# In the News

Our faculty's work continues to be featured in numerous popular press outlets including the *Wall Street Journal*, *Washington Post*, *San Francisco Chronicle*, *MarketWatch*, *Institutional Money Magazine*, *BBNTimes*, *Arizona Republic*, the *Canadian Investment Review*, *CreditDonkey* and *WalletHub*.

In May, research conducted by **David Brown**, assistant professor of finance, was featured in a May 4 *MarketWatch* opinion piece on why people should worry about the flood of new cash into U.S. stock funds. **Brown** was also referenced in a December 4 *Wall Street Journal* article about target date funds. The article cites his latest research on why investors might be paying too much for target-date funds, which give investors a varied portfolio that rebalances automatically over time as a certain goal—or date—gets closer.

**Michael Bond**, adjunct professor of finance, was referenced in a *WalletHub* article on using credit cards and finding the right credit card offer.

Performance fees research conducted by Assistant Professor of Finance **Andrea Rossi** was referenced in an article in the German magazine *Institutional Money*, which covered fee structures for hedge fund investors as well as why hedge fund managers currently walk away with more fees than before, concluding that while the basic fee of hedge funds is decreasing, the effective performance fee is increasing.

Also, illiquid funds research by **Rossi** was referenced by *Canadian Investment Review*. The October 27 article discusses how institutional investors can navigate the risks that come with increasing their investment allocations.

**Christopher Lamoureux**, Diamond Professor of Finance, was referenced in an October 5 *CreditDonkey* article on how to manage personal finances as well as where to invest funds for a greater return.

Research conducted by Thomas C. Moses Professor of Finance **Kathleen Kahle** was referenced in a September 21 *BBN Times* article examining stock buybacks. **Kahle** was also cited in a March 4 *San Francisco Business Times* article and two *San Francisco Chronicle* articles on September 6 and 30, discussing potential California bill (AB979) intended to create more diverse governing boards.

# Department News



The Allsup family donated \$100,000 to support finance students' summer internship experiences. Recognizing that some students couldn't afford to accept internships out of their home towns, **Mark and Jessica Allsup** provided \$100,000 to help Eller finance students get the experience they need to succeed.



After many years of extraordinary service to the Finance Department and our students, **Kay Ross** (Director, Graduate Program and Academic Affairs) retired in January. She was instrumental in driving many of the departments' achievements including our Academic Program Review, converting the MSF program to a STEM program, developing the 15-month option for MSF students and helping countless students navigate their course schedules and career trajectories. Although the department misses her greatly, she is spending her retirement enjoying her painting, music and pets.

Former Associate Professor, award winning teacher and student favorite **Ryan Williams** decided he couldn't turn down the opportunity to join Oxera Consulting as a principal. Williams and his family moved to London, and he splits his time between London and Paris. His colleagues and former students wish him the best.

Both Associate Professor **Alice Bonaime**, the Philip Rhoads Fellow in Finance, and Professor **Sandy Klasa**, Anheuser-Busch Endowed Chair, were appointed associate editors at the *Journal of Corporate Finance*.

Professor **Kathy Kahle**, Thomas C. Moses Professor of Finance, was appointed to the European Corporate Governance Institute (ECGI) and elected the Regional Academic Director (at large) for the Financial Management Association (which has more than 4,000 members worldwide).

Associate Professor **Alice Bonaime**, the Philip Rhoads Fellow in Finance, and Assistant Professor **Mihai Ion's** article investigating the role of governmental policy uncertainty mergers and acquisitions activity was ranked by the *Journal of Financial Economics* as the most cited article published since 2018. The ranking reflects the importance and impact of their work.

Professor **Chris Lamoureux** was voted Most Inspirational Professor by the full-time MBA cohort. Finance Adjunct Lecture **Andrea Finger** was voted the Most Valuable Professor (MVP) by the Phoenix 2020 Evening MBA cohort. Associate Professor **Alice Bonaime's** advanced corporate finance course was voted Elective of the Year by the full-time MBA cohort.

Congratulations to **David Brown**, who was promoted to associate professor, and to **Matt Haertzen** and **Hilmi Songur**, who were both promoted to senior lecturer! In addition, they both won awards for teaching excellence—Haertzen won the 2021 Scrivner Teaching Award and Songur was voted the 2021 Undergraduate Outstanding Finance Instructor.

We welcomed new Business Manager **Aniela Goodness** and new Administrative Support Assistant **Cindy Gary** to the department. Additionally, **Joelle Good** transitioned from the business manager role to be our new director of graduate programs and academic affairs.



ALICE BONAIME



ANDREA FINGER



ANIELA GOODNESS



MATT HAERTZEN

## Long-Time Eller Supporters Establish New Chair in Finance

**EXPANDING THEIR FAMILY TRADITION AT** the University of Arizona, **Brian ('85) and Clara Franke** have committed \$1.5 million to support an endowed chair in the Department of Finance in the university's Eller College of Management.

The Brian and Clara Franke Endowed Chair in Finance will support an actively-teaching faculty member in the Department of Finance who is cultivating an innovative and dynamic work environment. The chair will also enhance the student experience through additional funding for class curriculum, travel awards and more. **Paulo Goes**, dean and Halle Chair in leadership in Eller, will appoint the chair in fiscal year 2021.

"We are extremely grateful to Clara and Brian for endowing a chair in finance," says University President **Robert C. Robbins**. "Their generosity and engagement have been integral in making the University of Arizona and the Eller College of Management thriving research entities."

Brian Franke is a partner in Indigo Partners, a private equity firm specializing in aviation investments. Previously, he was vice president of Franke & Company, a boutique private equity firm focused on small and medium enterprises investments. He is a UArizona alumnus.

*"This generous gift from the Frankes increases the effectiveness of what is already a notable finance program and illuminates our department's reputation as an exemplary standard of education."*

—PAULO GOES

"I look forward to seeing how this fund will not only transform the Department of Finance, but also the experience of students studying finance, says Brian Franke. "We know this has the potential to make long-lasting effects on Eller."

The gift will also be used to develop a new course titled, "Critical Thinking in International Finance," with a vision to use the fund for an international experience for a select group of students and to bring in guest speakers.

"This generous gift from the Frankes increases the effectiveness of what is already a notable finance program and illuminates our department's reputation as an exemplary standard of education," says Goes.

The fund will also provide Eller's Department of Finance the opportunity to better prepare students to excel in the world of finance—taking the field to new heights with industry collaboration and revolutionary research.

"Brian and Clara Franke are tremendous champions for education," said **John-Paul Rocznik**, president and CEO, University of Arizona Foundation. "I have the privilege of working with Brian in his role as a member of the foundation board, as well as an investment committee member. I am so proud to steward the gift he and Clara have made to the Eller College."



MIHAI ION



KATHY KAHLE



SANDY KLASA



CHRIS LAMOUREUX



KAY ROSS



HILMI SONGUR



RYAN WILLIAMS

# Student News

## Pandemic-Pivoting Events

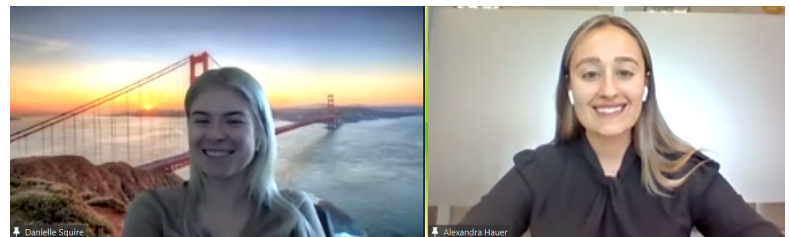


- In March 2021, Wall Street Scholars held a virtual retreat where they developed relationships and critical thinking skills through a “Superhero Academy.”
- That same month, Wall Street Scholars hosted **Noah Knauf** '01 BSBA (MIS), general partner at Bond Capital, to talk about VC investing.



- In May 2021, Wall Street Scholars came together for their first in-person event in more than a year. It was the first time many of them had met in person.

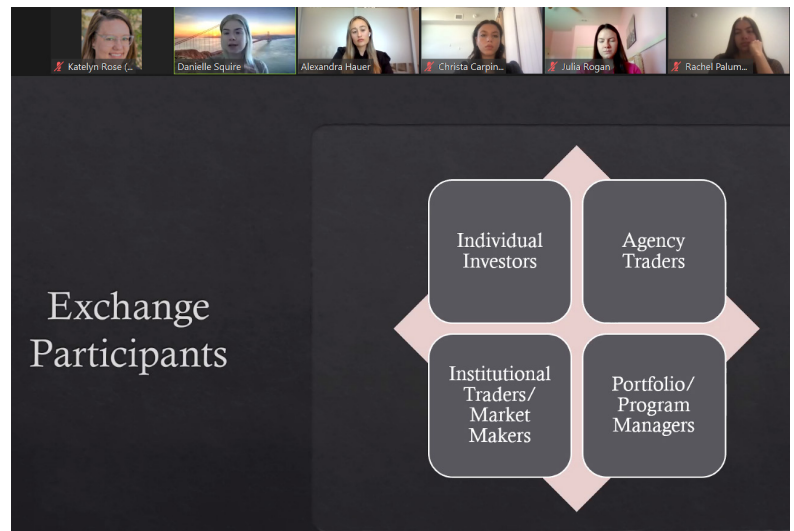
- In April 2021, **Danielle Squire** '18 BSBA (Economics), equity trader at Edward Jones, and **Alexandra Hauer** '18 BSBA (Finance), municipal bond trader at Edward Jones, hosted the **Women in Capital Marketing Event** for finance majors.



### Position Management

Offering	Bids Wanted
<ul style="list-style-type: none"> <li>• Telling buyers: <i>"I will sell this to you at X price"</i></li> <li>• Buyer: Price taker</li> <li>• Seller: Price maker</li> </ul>	<ul style="list-style-type: none"> <li>• Asking buyers: <i>"How much are you willing to pay me for this?"</i></li> <li>• Buyer: Price maker</li> <li>• Seller: Price taker</li> </ul>

Edward Jones  
MAKING SENSE OF INVESTING



# Eller Teams Take Home \$15K in 2021 Meritage Residential Real Estate Competition

## FIRST PLACE TEAM



## SECOND PLACE TEAM



## THIRD PLACE TEAM



For Eller’s annual Meritage Residential Real Estate Competition, finance students this year were asked if a proposed \$15,000 tax credit for first time buyers was a good idea.

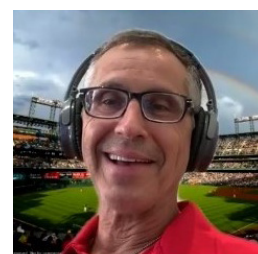
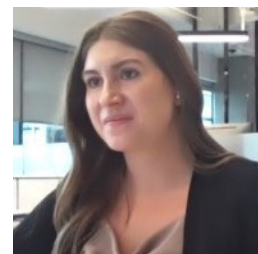
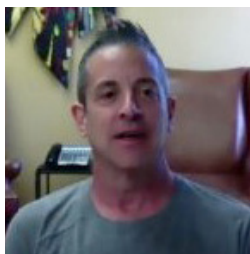
Each team had 15 minutes to present during the April 16 Zoom event, followed by a five-minute round of question and answers. This year’s winning team was comprised of **Rory Cunningham** ’22 BSBA (Finance), **Sai Vishwanathan** ’23 BSBA (Finance) and **Shane Lombardo** ’23 BSBA (Finance), who took home a \$5,500 prize.

Teams that placed second and third won \$4,000 and \$3,000 respectively and fourth and fifth place won \$2,500.

The panel of judges for the competition was made up of professionals from various companies including Long Realty, HSL Properties and Nova Home Loans. **Steve Hilton** ’83 BSBA (Finance), executive chair for Meritage Homes, was not only a judge but has also been a long-time sponsor of the competition.

### PANEL OF JUDGES PICTURED AT RIGHT

Top row: Steve Hilton, Mike Bond  
 Middle row: Rob Ross, Marie Archibald  
 Bottom row: Rick Sias, Jay Stein



# Meet our Students



## UNDERGRADUATE

### JACOB BRANDT '22 BSBA

Growing up, Jacob Brandt knew that he wanted to pursue a degree that had career and financial potential, while also allowing him to express his creative side. At Eller, he is able to diversify his interests in the financial arena while still being able to pursue other interests. For example, when he's not studying, he pursues creative endeavors including recently publishing a series of children's books (for sale on Amazon).

#### ACCOMPLISHMENTS TO DATE

- Top 50 Hispanic Business Scholar
- Hilton Scholarship Recipient
- Dean's List

#### SOME OF JACOB'S FAVORITE THINGS

- *The Firm* by John Grisham
- Tennis
- Art and Writing
- Florence + the Machine

#### CURRENTLY READING

*Reminiscences of a Stock Operator*  
by Edwin Lefevre

#### CAREER GOAL

Still determining his options, and there are a lot of them. Whatever he decides on, he plans on further education, whether it be a Masters in Accounting and earning a CPA, a Masters in Finance and earning a CFA, going for an MBA, or further education in Quantitative Finance, he's considering all options!



### PATTI JACOBSON, 2021, Finance Major (MSF)

"I learned about Eller while I was working in the legal department for a company that owned and operated nursing homes on the West Coast. I was exposed to finance while working on mergers and acquisitions, HUD loans, line-of-credit and term loans. During my undergraduate studies at Washington State University, my professors all recommended the Eller College. Most of them had attended Eller for either undergrad, graduate or both."

**"Even though the year I have spent here has been completely online because of COVID, I still feel the sense of family and being a part of something"**

#### FIVE UNIQUE THINGS ABOUT PATTI

1. She raised four children.
2. She loves to play golf.
3. She chaperoned a group of high school students including her daughter on a trip to Romania where they spent two weeks volunteering at an orphanage.
4. She completed her undergrad and graduate school after raising her family.
5. Her favorite place to visit is the Island of Capri.

### SAM BOSTIC 2021, Finance Major (MSF)



"The most memorable experiences I have had while attending Eller have all come from the group projects. The hours and effort the projects required allowed me to forge some of the strongest and most rewarding relationships. It's an honor and a privilege to work shoulder to shoulder with some of the best and brightest minds anywhere. Bear down!"

"I found Eller by researching all the top business schools with MSF programs in the country. I knew I wanted to get an advanced degree in finance and Eller had outstanding reviews of the faculty as well as the curriculum, so I applied and was fortunate enough to be accepted. I've been very pleased with the program and highly recommend it to others."

#### FIVE UNIQUE THINGS ABOUT SAM

- He is an avid hiker.
- He loves traveling and yoga as well.
- He has visited more than 30 countries on five continents.
- He is an experienced SCUBA diver with thousands of dives all over the world and has been shark diving with tiger sharks in Palau and great whites in Hawaii.
- He is also a licensed skydiver with more than 50 jumps.



“What I value the most are the academics and students who make up the Eller community,” says Liu. “Smart fellow classmates and a strong alumni network will definitely allow me to prosper in the area of financial research.”



## YANGUANG (ALICE) LIU '21 PhD

Yanguang (Alice) Liu '21 PhD became interested in the finance program at the Eller College of Management because she knew it would provide her with the knowledge and skills necessary to establish a career in the area of financial research. The large size of Eller faculty, the diversity of their research interests and their approachability allowed her to explore research in various fields of finance.

### EDUCATION

PhD in Finance 2021

Master's in Finance 2015

### KEY ACTIVITIES

- Conducted finance research
- Taught several finance courses
- Gave research seminars at the Eller College

### WHAT MAKES HER UNIQUE

- Plays violin
- Loves Chinese painting

### AWARDS

- University of Arizona Graduate Assistantship  
University of Arizona Research Grant
- Southwestern Finance Association Best Paper Awards in Corporate Finance
- Her second-year paper “Employment Protection and Tax Aggressiveness: Evidence from Wrongful Discharge Laws” has been accepted for publication by the *Journal of Banking and Finance*.
- Her dissertation “Robots, Labor Market Frictions and Corporate Financial Policies” shows that robots can transform the labor market landscape and mitigate the impact of labor market frictions on financial policy decisions using a novel dataset and has been accepted for presentation at top conferences including the American Economic Association (AEA), Financial Intermediation Research Society (FIRS), Northern Finance Association (NFA) and Midwest Finance Association (MFA).

## Thank you to Professional Advisory Council Members

### David Baggs

CSX Corporation, Retired

### Christopher J. Campisano

Risk Premium Investment Management Company

### Dan Fapp

L.E. Peabody & Associates

### Hal Lindquist

The Blackstone Group

### William Lomicka

Coulter Ridge Properties

### Brian Pittluck

PIMCO

### Patrick Reilly

Factset



# Student Award Winners

## NICK ALEMAN

**OUTSTANDING FINANCE SENIOR AWARD, SPRING 2021**

**MAJOR:** Finance (Honors), Business Economics

**CHILDHOOD DREAM:** “As a child, I was certain that I would become a professional athlete in basketball or baseball even though I never played either on an organized team.”

**BIGGEST CHALLENGE:** Balance. Nick went through first-semester Eller and recruited for investment banking internships at the same time. Despite the difficulties, he had a lot of support from friends and other students and made some great friends during that time.

**KEY ACCOMPLISHMENT:** “When I first arrived on campus, I knew nothing about the markets or careers on Wall Street, and I left UA being a student leader in that area.”

**NEXT STEP:** Investment banking analyst in Debt Advisory and Restructuring for Jefferies in New York City.

**CAREER GOAL:** Eventually teach others about investing in finance in some capacity after having a successful career in investment banking or a buy-side role.



## MATT HILL

**2020-21 FIELDING-SINGH AWARD (FINANCE)**

**MAJOR:** Finance and Entrepreneurship

**A PASSION:** As an avid golfer, Matt only can play once or twice a week during the school year. Over breaks, he plays at least five times a week.

**GIVING BACK:** Most community service was performed with his fraternity brothers, where they worked with Tucson Clean and Beautiful or the Bens Bells organization.

**ELLER APPRECIATION:** “What I valued and appreciated most about the Eller College was the sense of community I felt within the building. Whether it was studying for exams with my friends, doing group work with my first semester team or practicing case interviews with the Consulting Club, Eller always felt like home.”

**COLLEGE ACCOMPLISHMENT:** Locking down a full-time post-grad consulting position early in senior year: “The countless hours of learning about consulting, networking and interviewing paid off!”

**NEXT STEP:** Move to San Diego as an associate consultant for Insight Enterprises within the Cloud and Data Center Transformation Branch. And to golf and surf there!

**CAREER GOAL:** Start a company and eventually go into private equity.

## SAMANTHA SULLIVAN

**2020-21 FIELDING-SINGH AWARD (FINANCE)**

**MAJOR:** Finance

**AN EARLY START:** Growing up, Samantha transferred to a technology-based focus school for fourth grade.

**DEFINING MOMENT:** “One night, my father was talking to me about his commercial real estate business and the financial challenges the company was facing. Growing up in a family full of entrepreneurs, I had always been interested in finance. This moment allowed me to realize how I was ready to gain a better understanding of finance, and how it is imperative to understand the role it plays in businesses. The next day, I applied Arizona and was ready to be challenged.”



**EXCITING ACCOMPLISHMENT:**

Graduating with a 4.0 while still getting to be involved in numerous activities on campus.

**MOST UNIQUE ELLER EXPERIENCE:**

Participating in the Eller Guatemala Service Learning trip during sophomore year spring break. Despite not knowing anyone, she was able to meet life-long friends while giving back by helping refurbish an elementary school.

**NEXT STEP:** Moving to Salt Lake City to work as an analyst for Goldman Sachs Consumer and Investment Management Division with the Alternative Investments and Manager Selections group.



## OSASO IGHODARO

2020-21 FIELDING-SINGH AWARD (FINANCE)

**MAJOR:** Finance and Economics

**EARLY ASPIRATIONS:** “I thought I wanted to be an interior designer or a marine biologist when I was a child.”

**FAVORITE ACTIVITY:** Mentoring others: “A passion of mine is helping younger students in Eller find their path.”

**ADVICE FOR FUTURE ELLER STUDENTS:** Use the resources available, such as career coaches and academic advisors from day one!

**MOST EXCITING EXPERIENCE:** Participating in the Wall Street Scholars Program and receiving an internship and full-time offer at Morgan Stanley.

**NOTEWORTHY ACCOMPLISHMENT:** Founding the Diversity Track of the Wall Street Scholars Program.

**NEXT STEP:** Investment banking analyst at Morgan Stanley in New York.

## LAUREN CHITREN

2020-21 FIELDING-SINGH AWARD (FINANCE)

**MAJOR:** Finance (Honors)

**EARLY CAREER PLANS:** Growing up, Lauren wanted to be a professional ballet dancer and join a company in New York City.

**PASSIONS:** “Dancing. I love to take drop-in classes when my schedule permits. I also love seeing live performances and watching dance videos. I think it is such a unique and beautiful expression of art.”

**DEFINING ELLER MOMENT:**

“I flew to New York City five times during my second semester sophomore year. It allowed me to learn technically and grow personally in order to accomplish some of my biggest goals as just a sophomore in college.”

**UNIQUE SKILL:** Yoga! She’d like to become a certified yoga instructor.

**EXCITING ACCOMPLISHMENT:**

Being accepted into the Wall Street Scholars Program and co-founding the Membership Committee to help strengthen alumni relations.

**NEXT STEP:** Moving to New York City to start a career as a global investment banking analyst at RBC Capital Markets.



## NATALY CORDOVA

2020-21 FIELDING-SINGH AWARD (FINANCE)

**MAJOR:** Finance

**EARLY CAREER PLANS:** “I wanted to become a hotel manager when I grew up.”

**ELLER APPRECIATION:** “I really appreciate the way the Eller College structured the upper-division classes to be more group focused since that helped develop my leadership and communication skills. I also really valued the Excel workshops, career coaches and life coaches that were readily available.”

**SPECIAL TALENTS:** “I learned how to make pastries during the pandemic!”

**MOST UNIQUE ELLER EXPERIENCE:** Going on the Dallas study tour freshman year, as she was able to network with more than 50 professionals at different firms.

**CAREER GOAL:** Start a foundation to provide financial assistance to high school students to attend college, especially for those who have a passion but not the means for an education.

**NEXT STEP:** Move to Dallas and start her career as an analyst for Goldman Sachs.

# Student Award Winners (CONT.)

## AURORA SAETEN

OUTSTANDING FINANCE  
SENIOR AWARD, FALL 2020

**MAJOR:** Finance

**UNIQUE EXPERIENCES:** Started riding horses at five years old, which turned into a 12 year-long equestrian lifestyle. Being an equestrian taught her perseverance and persistence which helped her accomplish things she never thought she'd do.

**ELLER APPRECIATION:** "Tucson will always feel like a second home to me because of Eller. Eller provided all the resources and the community I needed to accomplish my goals and thrive. I've collaborated with people from all sorts of backgrounds, built lifelong friendships and constantly been inspired by the people I've met."

**ELLER ACCOMPLISHMENTS:** With her team, winning The Big Pitch in ENTR 485. The process of idea generation and building a venture with teammates was both rewarding and insightful.

**A LEAP OF FAITH:** "Life is about decisions and actions. I decided to come to the U.S. for college without being a fluent English speaker, and I decided I wanted to pursue a career on Wall Street without knowing what exactly that entailed. The journey this all brought me on taught me that there is no reason to stress if you are already doing your best and that you should be 100 percent yourself in every situation."

**NEXT STEP:** Working at DNB Markets in Oslo, Norway, then starting full-time in New York City as an investment banking analyst in the financial institutions group.

## TREVOR VOLPE

2020-2021 FIELDING-SINGH AWARD (FINANCE)

**MAJOR:** Finance (Honors) and MIS

**EARLY CAREER PLANS:** To follow his father's footsteps and become the top loan originator in the United States.

**UNIQUE EXPERIENCE:** As an Arizona track and field athlete, Trevor can be found on the track as often as a conference room. As a sprinter, he ran the first leg of the men's 4X100m relay at the NCAA Division 1 National Championships in Austin, Texas, on an injured foot!

## BROOKLYN SORENSEN

2020-2021 FIELDING-SINGH AWARD (FINANCE)

**MAJOR:** Finance and Entrepreneurship

**EARLY CAREER**

**PLANS:** Owning a clothing boutique

**ADVICE FOR FUTURE ELLER STUDENTS:**

"What you put in is truly what you get back. I have been so lucky to have been involved as a student worker, club member and officer and student."

**EARLY BUSINESS EXPERIENCE:** Started a small business in high school selling hats wholesale and on Instagram, which made a three-year profit of more than \$30,000.00.

**KEY INTERNSHIP:** Interning at the Financial Institutions Group, RBC Capital Markets in New York City in summer 2020.

**DEFINING MOMENT:** Being a guest in banks with Eller alumni and realizing the energy and feasibility of being in New York and remaining part of Eller's everlasting community.

**ELLER ACCOMPLISHMENTS:** Served as the president of the Investments Club and hosted the Women in Finance Brunch

**NEXT STEP:** Move to New York City as an investment banking analyst at the Jefferies Financial Group



# Benefactors

Michael and Nichole Arko  
David and Leigh Baggs  
John and Laurie Bagley  
Debra and Mike Bond  
Susan and Peter Carlson  
Hsinchun Chen and Hsiao-Hui Chow  
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Vincent and Kathleen D'Onofrio  
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Julie Ewing  
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Patricia and Harry Schlosser  
Schwab Charitable Fund  
Steven Seyller  
Arvind Singh and Cynthia E. Fielding-Singh  
Smith Family Foundation  
TIAA  
Chuck and Kerry Tyler  
U.S. Chess Federation  
United Way of Tucson and Southern Arizona  
Todd and Tamara Weiner  
David and Melanie Weitzenfeld  
Thomas and Mary Williams  
Ned Zolman

# Alumni Profile



► **KATHRYN EKLOFF** '10 BSBA (Finance) '11 MSF first worked as an intern for an investment company in the Seattle area, then secured a full-time role at **Boeing** in business operations. She used her business operations role to work closely with the finance department and got to know the finance staff, which subsequently resulted in her joining the finance team at Boeing.

**“I have done a lot of horizontal moves in my career. While taking risks and moving across industries has not helped me move towards a specific goal or point in my career, it has helped me to become more well-rounded and acquire new skill sets and networks.”**

She then transitioned to work at **Amazon**, first in retail finance for consumer electronics and then global financial planning for Amazon Fresh. With co-workers, Ekloff developed Persist the Game—a card game involving a variety of activities including trivia, act-it-out, sharing, would-you-rather and more, all centered around criticizing gender stereotypes and expectations. After a successful crowdfunding campaign, the game was being offered on Amazon and at Anthropologie stores. Now, Ekloff works at **Google**—this time in marketing, helping businesses figure out the best ways to use their marketing dollars and measure return on investment (ROI).



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