



THE UNIVERSITY OF ARIZONA

Eller College
of Management

HOSTED BY THE MARKETING DEPARTMENT AND UNDERGRADUATE PROGRAMS

Eller Suit Up Sales Challenge OCTOBER 27, 2023

Event Sponsorship Opportunities

Limited Event Spots Available

Gold/Major Sponsorship | \$5,000/event (limited to one sponsor)

- Assist in developing competition sales scenario using sponsor product or service
- Host awards ceremony with an opportunity for a short presentation on career opportunities
- Three personal PDC interview rooms available the day before the competition
- Advance copy of the resume booklet
- Up to 8-10 buyers for both sessions of student role plays
- Logo printed on promotional banners, website and digital signage
- Job listings shared to student participants via email
- Complementary food will be provided
- Eight parking passes for the day of event

Silver Sponsorship | \$2,500/event

- Cosponsor the meals and awards with a short presentation on your career opportunities before the start of the networking mixer
- Two personal interview rooms available the day before the competition
- Advance copy of the resume booklet
- Invitation to present in a career or sales class (based on availability)
- Up to 4 judges or buyers for both sessions of student role plays
- Logo printed on promotional banners, website and digital signage
- Job listings shared to student participants via email
- Complementary food will be provided
- Four parking passes for the day of event

Bronze Sponsorship | \$1,000/event

- One personal interview room available the day before the competition
- Copy of resume booklet
- Up to 2 judges or buyers for both sessions of student role plays
- Logo printed on promotional banners, website and digital signage
- Job listings shared to student participants via email
- Complementary food will be provided
- Two parking passes for the day of event

Fair market value: \$55 for Silver level sponsor, \$110 for Gold level sponsor and \$165 for Platinum level sponsor. Payment in excess of fair market value qualifies as a tax deductible donation.